

The Osteopathic Physician

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The Osteopathic Physician

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Volume XL

WAUKEGAN, ILL., AUGUST, 1921

Number 2

Osteopathy's One Biggest Achievement to Be Worked Out in Detroit

The biggest thing that ever dawned upon the profession was visualized at the Cleveland Convention—a first unfolding in its beauty and grandeur of the Big Idea of Mr. Philip H. Gray of Detroit for the prompt and proper institutional development of osteopathy. Little by little and through soft speech, devoid of any least show of ostentation, it had previously leaked out and filtered through a very small part of the profession just what Mr. Gray's vision is, and what he hopes and expects to be the humble instrument of accomplishing for the glory of osteopathy and good of humanity. But only Mr. Gray's real friends of the profession had glimpsed the full vision before this AOA meeting took place and their communicating its dim outlines to the profession at Cleveland usually sun-blinded its hearers until their minds fairly staggered to grasp the meaning of all its possibilities.

Briefly put, Mr. Gray hopes to be able to use his private fortune—which is vast—to found and develop the following group of affiliated institutions, each of which will be given ultimately as much money as it needs, and probably in just as fast a schedule as it is ready to make the proper use of it, to wit:

1. The Detroit Osteopathic Hospital.
2. The Detroit Osteopathic Nurses' Home and Training School.
3. An Osteopathic Lying-In Hospital for Obstetrical Work.
4. An Osteopathic Children's Hospital for Reconstructive Work.
5. A splendid Post Graduate College of Osteopathy.

Perhaps there may be added to this and operated in conjunction with the Post Graduate College another and final achievement, namely,

6. A Laboratory of Osteopathic Research.

Does the magnitude of the undertakings of this modest and self-effacing layman startle you?

Well, it should.

It has given us, at least, a jolt that is worth all these twenty years of waiting for our rich patients to begin to endow osteopathy according to its deserts.

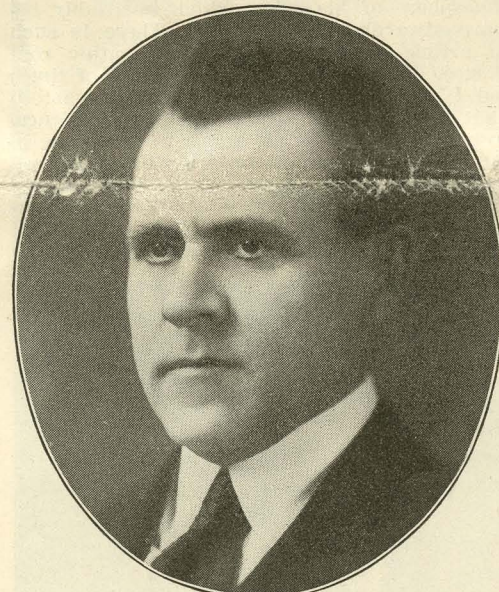
The Dream Come True

Really, we have waited so long for the fairy god father to come and shower the opportunity of enlarged achievement upon our science of healing—we have dreamed so fondly about it all, and built up so many aircastles about what would be done with large sums of money—such as Mr. Rockefeller has showered upon the medics—that now that the real osteopathic benefactor has come—is here—is planning with us—and already has spent a quarter million dollars in Detroit to make the osteopathic dream come true—we scarcely know how to act! We feel like Aladdin in his new found palace. We are fearful lest it may melt away. We keep pinching ourselves to be sure that we are

awake. Oh, but it's a grand and glorious feeling! And the realization, joy, encouragement and inspiration of it ought to be reflected in your own life and professional work, Doctor, wherever you happened to be located.

Mr. Gray's Ambitions for Osteopathy

Mr. Gray's ambition is to make Detroit the center of osteopathic light, life and influence. He means the group of affiliated institutions which he is enabling our profession to build to put osteopathy on the map with the general



Dr. Samuel L. Scothorn
New President, AOA

public and in comparison with the best there is in old line medicine. He plans these institutions to elevate the standards of osteopathic private practice throughout the whole profession. You will feel the difference in your private practice, Doctor, for having these institutions in the field, no matter where you practice. You will feel stronger for having this wonderful institutional support back of you. You must. This is unavoidable.

Detroit Osteopathic Hospital a Fact

The Detroit Osteopathic Hospital is already a fact—as you now well know. It is one and a half years old. It is a 35 bed hospital, every bed taken, situated at Highland and Third streets, in the newer residential Detroit known as Highland Park. This hospital owns ample real estate for extensions. Mr. Gray is now designing a new modern hospital building to be added which will bring the capacity up to 100 beds. The present hospital is equipped with the best of everything which money can buy. A competent staff of executives, nurses and os-

teopaths are on the job sufficient to conduct the 100-bed hospital as soon as it is complete. So the workers are in training.

Give Credit to Dr. Mayers

Dr. Rebecca B. Mayers is the efficient superintendent and vice-president, and all credit is due her from the profession for proselyting Mr. Gray to osteopathy. This splendid little woman brought us this great good fortune. All honor to her! Mr. Gray was one of Dr. Mayers' earliest patients when she set up in practice, and the parents of Mr. Gray and Dr. Mayers' parents had been social friends and were closely associated in church work a generation ago. Mr. A. E. Buss is business manager of the hospital. Dr. Herbert E. Bernard is president, Dr. Alice M. Deane, secretary, and Dr. Charles A. Bennett, treasurer of the hospital, all serving as trustees along with Mr. Gray, Dr. A. G. Studer and Mr. Charles C. Gilbert.

Nurse's Home and Training School Also a Fact

The Detroit Osteopathic Nurses' Home and Training School is also already a fact. There has just been completed across the street from the Detroit Osteopathic Hospital the new 3-story building which Mr. Gray has erected for this purpose. It will be dedicated and occupied this month. It is the finest and most complete building of its sort in the world. No detail or provision needed in such an institution is wanting.

This institution means immense prestige for osteopathy among Detroit's nurses and insures that all our institutions and our profession in that city will get the cream of the nurses in the future.

The architectural, engineering and art aspects of this building—the first that Mr. Gray has actually built of the group of buildings which are comprised in his vision—is a guarantee of the kind of edifices that are to follow as the dream of Mr. Gray comes true.

New Hospital Building Will Come Next

As stated, it is now planned to add a new hospital building on the grounds of the present hospital as soon as it can be gotten at. This will be the second building of the permanent group and will be as fine and modern in its architecture and appointments as the Nurse's Home.

Obstetrical Hospital Next

In addition Mr. Gray is now designing, we understand, the building for the Osteopathic Lying-In Hospital. It will be built as soon after the new hospital as practicable.

"I think we may fairly count on completing these two new buildings within the next three years," said Mr. Gray to the writer. "At least, that is our hope."

Children's Hospital Next

For the Osteopathic Children's Hospital for Reconstructive work Mr. Gray has already purchased land in the block adjoining the Detroit Osteopathic Hospital. His vision is to have the public become sponsors for this institution and put up the money for the building. He believes they will readily support the profession

The OP's not like any other paper—always
inspirational, it comes at \$3 by the year.

in launching this worthy charity because of the sympathetic appeal which child welfare makes upon everybody.

It is now the profession's move in Detroit to put this institution across. Workers are wanted in this field. The ground is already owned. Who of the profession—in Detroit or out of it—interested and experienced in osteopathic pediatrics—will form alliance with Mr. Gray and build an institution by organizing public support on this splendid foundation and under such helpful auspices for the reclamation of children? Some osteopaths, somewhere, have been dreaming of just this opportunity and are preparing themselves for just this work. WHO ARE THEY? The call is issued. Is it yourself?

Lastly the Post Graduate College

The keystone of the osteopathic arch of this grand structure which Mr. Gray foresees arising for osteopathic development is a real Post Graduate College of Osteopathy which will widen the equipment and usefulness of the men and women in practice and function for our present colleges just as Johns Hopkins and the University of Chicago are functioning in science for American colleges and universities. He wants it to be a post graduate college of osteopathy in every sense of the word.

Mr. Gray will be ready at the right time to supply the money.

But money alone will not build such an institution—it will only help—can only make it possible for a group of the brainiest and most competent practitioners and teachers of the osteopathic profession to build and develop a post graduate college. Who are the competent osteopaths to undertake *this* great work? Let them come forward and announce their candidacy. The field is ripe unto the harvest. The call has gone forth. This message from *The OP* is the call. Heed it, ye who are fit. Never before in the history of osteopathy has Opportunity so outrun the Osteopath. Opportunity has not only knocked here but Opened Wide the Door; it now beseeches the Right Man and the Right Woman to develop consciousness of special fitness for each and every particular job in the great and complex work of realizing all these things—it calls to each to present himself and herself as prepared to help bring about these great works.

Workers More Needed in Detroit Than Money

These institutions will take shape in Detroit just as soon as the osteopathic workers and specialists appear and perform the necessary professional work to bring them into being!

There should begin, therefore, and no doubt will promptly begin a movement into Detroit from all parts of the country—by a sort of process of chemotaxis, as it were—of a group of the best minds, strongest characters and most thoroughly equipped and prepared osteopaths and osteopathic specialists in existence. These will come in their capacity as private physicians, surgeons, specialists, obstetricians, orthopedists, etc., etc., and will find lodgment in this congenial environment for founding and developing independent practices. By their combined work in conjunction with our present profession of Detroit and Michigan, these osteopaths to be will make possible the founding and development of this whole group of magnificent osteopathic institutions such as are comprised in the vision of Mr. Gray, and these osteopaths will have back of them the facilities, the support and the prestige of these institutions for building up their own private reputations and practices and rendering humanity service under the most favorable conditions imaginable.

WHO?

Who are these workers?

Ten years will reveal their names.

The *OP* has here sketched the life histories of a certain group of favored sons and daughters of osteopathy whose identities are as yet unknown, but ten years will disclose them and

prove their work! Watch out for them! Keep your eyes on Detroit!

Come Over to Macedonia

It is our hope that this editorial utterance will help just the right group of osteopaths find themselves and reveal themselves in conjunction with this Opportunity, and that it will assist them to cut into Mr. Gray's orbit and find a place for themselves in which to revolve with the great Scheme of Things Osteo-

pathic which is now mapped out for Detroit.

The Land of Osteopathic Promise

If the editor of *The OP* were in active practice, or teaching, and had not yet found the ideal field for growth or the fullest realization of his professional ambitions he would assuredly forsake father, mother, sister and brother and go to Detroit, articulate with Mr. Gray's enterprise and help make the great center of osteopathy that is destined there to be.—*HSB.*

Osteopathic Conscience

Address of Mr. Philip H. Gray, Founder and Donor of the Detroit Osteopathic Hospital and Detroit Osteopathic Nurses' Home and Training School, before the 25th Annual Convention of the American Osteopathic Association at Cleveland, Ohio, July 29, 1921

I think that makes a good title for what I want to say to you, and it may not be necessary, having given the title, to refer to it again. A godly conscience is a most vital factor in the world; its lack is an absolute tragedy. The osteopath, too, must have a conscience, a godly conscience, and a conscience alive to everything that is truly best in the practice of his profession, as well as everything that means for the advancement of the whole profession.

A true, keen, godly conscience will not let anyone live a selfish, self-centered life, and what I esteem to be an osteopathic conscience will not permit its possessor to live only in the atmosphere of his office, which invariably becomes dwarfing in its effect. There is such an article in the world as osteopathic conscience. I have run into it a number of times and I rejoice in its existence. In contrast to what I believe is a pathetic lack of conscience, proper conscience let me say, it is refreshing to find members of the profession with their banners set high, an atmosphere of genuine sincerity about them, and an integrity and earnestness evident which develop that most prized human quality of personal magnetism, for the

—for conscience doesn't stand still, but either grows or dulls—is the osteopath who seldom, if ever, exploits his own practice unless asked direct questions about it, but talks and thinks and influences in terms of his whole profession and the master truths that give you all an existence as osteopaths.

Your profession needs you, and even though you can prove that you have a splendid paying practice back home, I am unable to discover just how that gives the profession the help it needs and has a right to demand of you. The profession needs you with your courage, your daring, your vision and your sacrifice. Will it pay? Is it worth while? Don't ask such questions. I am fascinated with what your profession already is, with so much of the attached human equation—indifferent—dragging it and keeping it from coming into its own, and I am interested beyond measure in what your profession will become; what great contribution you will make to humanity when the attached working force, the human equation, gets the vision that is there and harnessing it up, puts it at work.

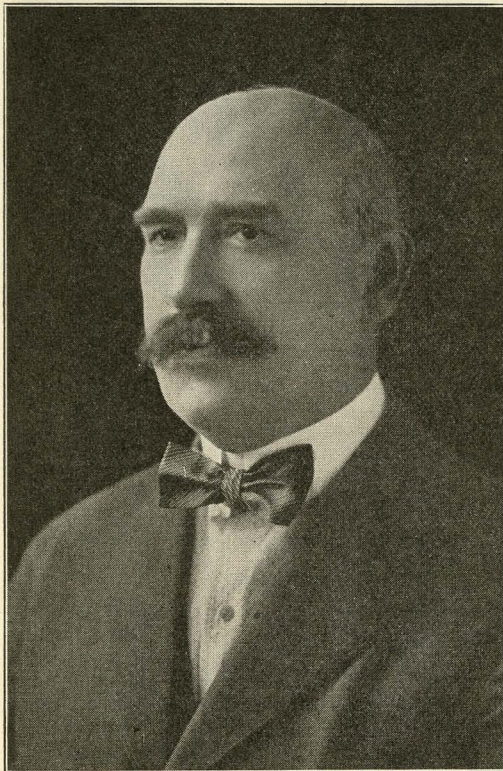
You are new, you are young, you are largely untried and lamentably unknown and misunderstood as yet. Other schools have a long start on you, but sure as fate, you are going to cut down that distance, but not without effort from all.

In the great out of doors you never climb without being rewarded—the stimulating exercise, the clearer air, the greater horizon, all justify the effort. I believe I have met osteopaths who did not seem to be any more thrilled with their calling, or interested in it, than if they kept a shoe shining parlor. Such osteopaths are listless. How can they ever grip their profession with such a flabby hold on it? Shoe shining is perfectly honorable, and for some it's just what they should do. However, there is no vision from that field—perfectly flat—no climbing necessary. But your profession is not in the lowlands—you are located in a mountainous region—you must climb and must shut your eyes not to catch visions.

Has God blessed you with a vision? Then put it at work. Don't bundle it up and shelve it for a more convenient season, for later, when you take down your bundle to use it, there will be nothing in it. Muscles and visions need using and exercising to keep them fit and alive.

Sometimes people think and act a generation ahead of their time and the world struggles on, perhaps finally catching up to the advanced vision. To the masses there is only a "flesh pot" vision and no look ahead. The world is suffering today for intelligent leadership not so much for those with a vision for a generation ahead as for those who can see for tomorrow—for next year. May I claim to have been blessed with visions for you for tomorrow—for next year—and even for a generation or more ahead, and I am aware that to be consistent I must put those visions at work. I feel as though something has been working a little already.

There are degrees of vision, of course, and the



Mr. Philip H. Gray

osteopath must possess or develop that quality or reach success by a heavier grade than he is likely to be able to.

Then the osteopath whom I have met who possesses a proper conscience, a growing conscience

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In putting up our splendid building at Waukegan we spent so much more than was estimated that we found it necessary to draw heavily on a fund which had been set aside for printing machinery.

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osteopath is drawn outside of his office and purely circumscribed thinking and action, when he begins to take a little vision of his whole profession into partnership with himself. Let ten years, or even less, be given to some definite service for osteopathy at large, and his vision will have grown enormously. He will be hitched up to an active, growing osteopathic conscience, too, for conscience and vision are closely related. We have some conditions in Detroit which have led to a number of our osteopaths growing and developing and catching visions in the last year and a half. I can't tell you how that delights me.

With some osteopaths I have seen or heard of I fear their whole stock in trade is just to make a living, and with that they are content. Think of it. Isn't that pathetic? Oh! Look away from self, every one of you, and determine to leave your unselfish impress somewhere on this great school of healing which is yours. Then shall it go on maintaining itself and gathering strength even after your hands have been withdrawn from it, while without ceasing it has done its noble work of blessing and healing.

What a tragic thing it is when a child fails to grow and develop normally! What tears and heartache that means to the mother, and when after some years have passed that boy is twenty years old and should be bringing the joy to the mother that that age normally brings, he is as it were a child of minor years, dull and undeveloped. How crushed and subdued is such a mother, and what a cross she has to bear! That boy was a rosebud in his cradle days—beautiful with promise—but the bud never opened up. The rose is most beautiful when it has opened the widest. It is not beautiful when it fails to open up and lives and perishes within itself. Will you let me apply this to you osteopaths and your own great school of healing, in which I have so much faith?

Up in the northern part of Michigan in the country of pine trees, and where I am much interested in a big Y. M. C. A. Camp, I have learned with deep interest a lesson from those pine trees. When a big pine tree has fallen and lain rotting for years, you can walk through the woods and easily kick that rotting tree to pieces, but the knots out of which came the branches do not rot. They remain hard and flinty, and are easily gathered up, making excellent fuel for our camp fires. The knots mark the spots where the tree, reaching outside for itself, formed into branches and gave that tree its beauty. No tree in the world can be beautiful without branches. No one shelters under such a tree. It is cut down for it mars the vision. When you and I engage in unselfish service, in consideration and thought of others, in sacrifice that the world may be better because we have lived in it, then before God and our fellow men we can be likened to great, beautiful, spreading, shady trees. Is there an osteopath without those branches which alone make for beauty? Is there an osteopath standing barren and unattractive like the tree without the limbs? When you and I are gone, what we have done for self will utterly perish, but what we have done to reach outside of self, to beautify and help the world or a great cause like that which draws us together here at this time, will have lasting effect and will, like the pine knots, be practically imperishable. Let those twin forces, conscience and vision, move us all as we stop and consider here.

Many of you have seen the mighty glaciers as they move slowly, oh, so slowly, but surely, steadily in one mass until, slipping down the mountain side out of the frigid air into a moderate temperature, they are constantly creating a rushing, roaring, irresistible torrent. Not with cold, but with warmth, would I have the whole osteopathic body move harmoniously, unitedly toward its contact with humanity, and there mightily and irresistibly speak to the world.

Is there pending legislation in Washington which seems most menacing to osteopathy? Move steadily, surely, unitedly on it. Give and sacrifice together that it may be defeated. Then will osteopathy rise up to be seen of all men.

I see lamentably small things keep osteopaths apart when this great school needs all its representatives at work willingly and without discord, to exalt it and give it its justifiable place before men. In Detroit I have heard the rumbling of jealousy, hatred, envy, distrust and the rest of the string, and it has come to me that we have no monopoly of this choice list of osteopathic first aids. Other cities are trying to pass us in this contest. Away with it all! These have no place in the osteopathic camp unless we are humanly weaker than we have any business to be. I see these things like pesky mosquitoes which have gotten into my sleeping room, and which must be killed or driven out if I am to have my rest.

Briefly, how shall osteopaths reach out and up and command attention? I shall mention but two or three of numerous vital points. First, have abundant, never failing courage, though not of the dare-devil type, and with fair consideration and restraint towards all opponents, reach out and up gamely, determinedly, always entrenched in your great truths and recognizing and allowing all truth the world over. Have faith in that which you have spent years in training for. Let your faith be an intelligent faith, not a blind one. Let your faith admit that osteopathy has grown since you left school. Are you keeping up with it? That is vital. Surely you are not following technical school-day osteopathy. Sacrifice, if need be, to get some form of post graduate training periodically. Otherwise, your needed faith in your profession may warp and dwindle. And, again, don't brag. Members of the allopathic school have said to me, "Osteopaths are all right as far as they go," or "Osteopaths claim too much." To be sure, they are right as far as they go and a deal farther, and I don't think osteopaths claim enough. But know your limitations; know that you can't do everything. Work, manipulate, treat with your hands while always keeping a becoming and convincing silence with your lips when tempted to brag, or boast about personal achievement. I want to see osteopaths all over the country "deliver the goods;" then the credit and the acclaim will take care of themselves without yelling for them. Deep, thoughtful, careful, intelligent work will surely land you in the hearts of a grateful and appreciative people. What more can you want?

What a privilege is yours to heal God's creatures! You are not handling the artificial, but God's own children. Skilled workmen turn out artificial products, but you should be skilled of the skilled in your workshop for God lets you deal with life. How quickly, if any of us see a nowadays far-too-frequent auto accident, will we run to help the unfortunate victims escape from the overturned car, that these people, God's creatures, may live and go on with their accustomed duties and places in the world. There come to you in your calling people in equal distress. They can't work. They are troubled and in pain. As you would help to lift the auto from the victims of an accident, you with your splendid training, knowledge and experience, are privileged in so large a measure to lift the load of physical suffering from those who come to you, that they may go on their way rejoicing. When you do that you are productive and your work has the added virtue of making it possible for others to again produce. Produce and make production by others possible, and the world will be at your feet.

Have you ever sat out under the stars on a summer night and watched the meteors in their flash across the sky? How still, how stately, and how majestic are the heavens when the meteor flashes into view. Yet when it has run its course, the heavens are undisturbed; they

are exactly as they were. The same stillness, the same stateliness and the same majesty are there. Will you follow me when I say that your life and my life are but meteors? We flash for a few short years across God's still, stately, majestic, eternal program, and the great divine program has been almost undisturbed by our entrance and our exit. But I can hinder God's program for the world by failing to do His will in my short life, while I can materially help in the accomplishing of that program if my life finds its promptings in the eternal will. I cannot escape my relation with the eternal majesty. Why should I try to? Let me do my duty, my God directed duty. When man has done his duty he has sounded an eternal note in the world. The accomplishment of even a

simple duty is just so far an eternal contribution on the right side. The world groans today because such masses of people shirk their duty, and that makes for colossal tragedy.

An osteopath can make as big a fool of himself, or make as big a failure of life, who tries to live without God, as anyone else. You osteopaths are working with God, the creator. He knows it. Don't you want to know it and let the world see that you know it? Then who can place a boundary around your achievement, or what measure can give the sum of your service to humanity,

Have I side-stepped from my subject? Have I gone far afield from thought of osteopathic conscience? I challenge you to show me that I haven't woven it all through the message I

The Osteopathic Specialist

in

Diseases of the Ear, Nose, Throat and Eye

An incomparable brochure, designed for the use of both the specialist and general practitioner of osteopathy.

This brochure was written in the main by Dr. J. Deason and Dr. T. J. Ruddy, assisted somewhat by *HSB*, and has been read over and heartily approved by a number of our leading specialists, including Drs. C. C. Reid, H. J. Marshall, J. D. Edwards, W. J. Siemens, K. L. Seaman and others.

These men all say it is a very fine and very serviceable production which has the charm of being *equally* usable by and useful for the specialists in our ranks, and the rank and file of our general practitioners who stand behind our specialists. It will build up confidence for the whole profession by enhancing the respect due osteopathy and will work to retain within our profession multitudes of our patients who now pass over to the medics when they require specialism.

Shipping orders are being accepted for this great campaign number. It is ready to ship in bulk or mail to your list. Already more than 50,000 copies have been ordered in excess of regular edition. They are ordering it in lots of 1,000. Will you use a thousand also?

The BUNTING PUBLICITY SERVICE
for OSTEOPATHS

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have tried to bring to you. There is an osteopathic conscience. You must find it if you have it not. It is priceless. Having it, cling to it. Let its true, clean, upright, forward leading bring you on through the years of life, and you will have set in motion forces that can never die, because they are truth and the works of truth.—*Philip H. Gray.*

Osteopathy's Philanthropist

It is a new experience for osteopaths to have a philanthropist—a great privilege to have one who not only gives generously but also counsels sagely and then takes off his coat and works for the cause as if his very bread and butter depended on it.

Mr. Philip H. Gray is a living sermon to all of us in Christian service. He is a prophet of the new industrial dispensation in which the man of wealth holds his funds in stewardship for the poor to ameliorate human conditions and advance the spiritual kingdom on earth.

We hope Mr. Gray may be induced to meet with us at Los Angeles next year. The Denver profession already has sought his advice about how to get the public back of their new hospital.

By George! if the man's osteopathic enthusiasm keeps on growing we expect to hear next that he is out hopping the Western Circuit to help consolidate the profession! Such things are not impossible. Only the very busy, you know, only those of large responsibilities ever have time to do other things.

Drs. Waldo and Morse Make a Pilgrimage to Waukegan

Dr. Wm. E. Waldo, president of the AOA, and Dr. H. F. Morse of Wenatchee, Washington, one of the Executive Committee of the AOA, made a pilgrimage to The *OP* plant at Waukegan July 20th on their way to Cleveland. They put the seal of approval on our new plant and, so to speak, dedicated its operations to the service and glory of the osteopathic profession.

We were truly proud to have these representative men of the profession with us. Only two days before had the first wheel turned over in the big press "Andrew Taylor Still" (one of a pair of lusty steel twins), and just the day before had this press been run for a short time in actual use. On this day of the "official visit" this press (which the shop men already call "Old Andy") was grinding out the August run of "Osteopathic Health"—"The Body's Four Grand Systems of Elimination." With every other turn over of this big flat-bed cylinder Miehle three copies of "OH" were printed and delivered on the extension carriage. It was fascinating to compute, at 1,200 revolutions an hour how many such presses it would take, running eight hours a day, to evangelize the whole world for osteopathy!

The second big Miehle was not started running until several days after the doctors left. It has not yet been christened. It is to be named, by the way, for that osteopath (or other person) who buys the largest block of 8 percent Preferred Stock Cumulative in The Bunting Publications, Incorporated, now being sold to help pay for this new machinery equipment.

After Drs. Waldo and Morse had visited all departments of the new building and plant from HSB's sanctum to the oil-fuel heating plant, both office and shop forces quit work long enough to assemble at the front door and have

their pictures taken in company with our distinguished guests—with what results you may see in the picture.

We are always glad and proud to have our friends of the profession come to Waukegan to visit our Pep Foundry and see where the publications are printed and how the Bunting Publicity Service for Osteopaths operates under the most ideal conditions imaginable. When will you come?

To Hasten Recovery in Acute Follicular Tonsillitis

Wrap end of index finger with roller bandage and clean membrane and crypts of pus from tonsil. If done after membrane is well formed recovery begins at once. The fever usually goes to normal in ten to twelve hours. If done too early, a second cleaning may be necessary, yet early cleaning may many times abort the severity of the case.—*L. L. Cornell, D.O., Falls City, Nebr.*

"To, Triumple!"

This is the greatest day of our osteopathic existences. We were born in the turmoil of medical oligarchy, have been reared amongst the clap-trap of fakes and imitators, and for

years have faced legislation, both state and federal, intended to sound our death knell. But, by heck, we are greater and stronger than ever! We only need to keep our professional pants on and keep fighting like the mischief and osteopathy will continue to spread until it embraces the earth.—*Dr. Houston A. Price, Houston, Texas.*

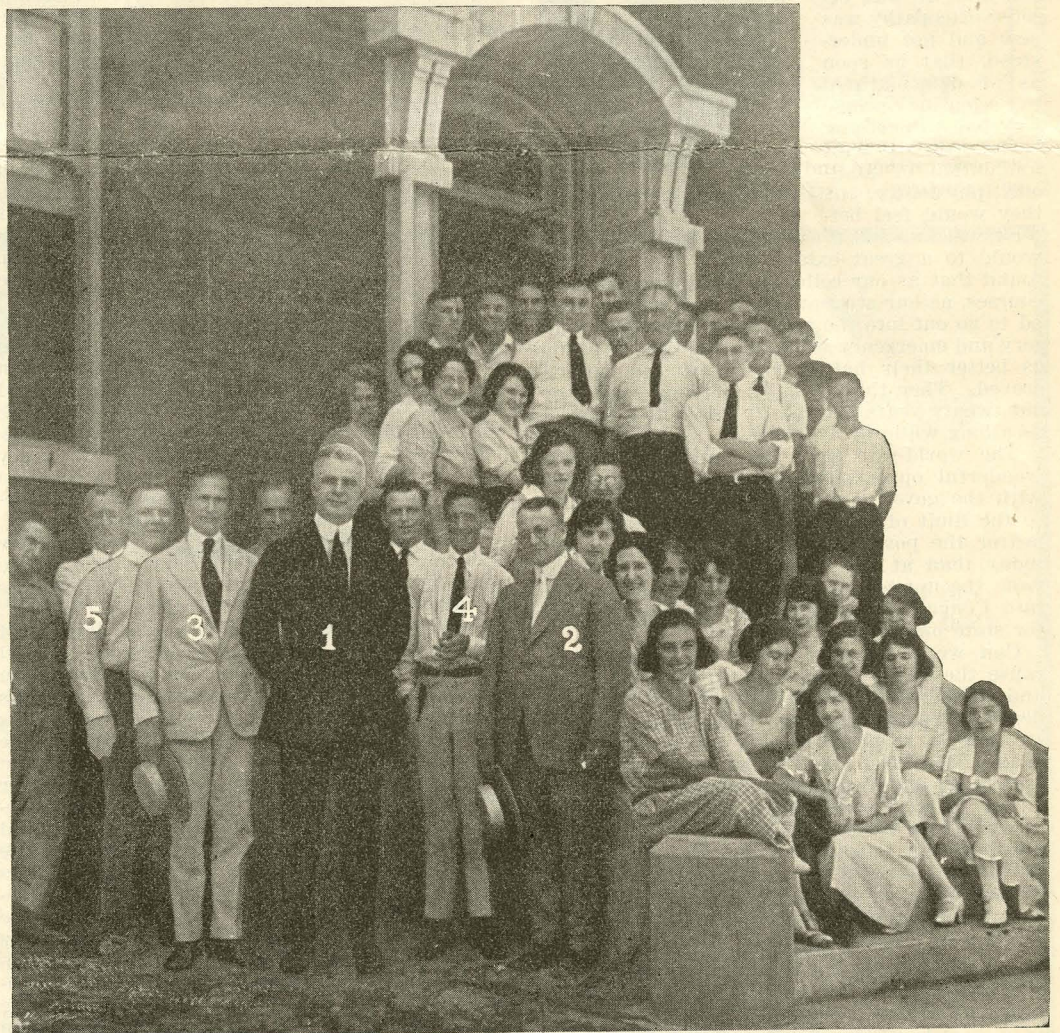
Control Fever—Don't Stop It

Fever is our best friend. Fever has saved more lives than it is credited with taking. The human family would not be in existence today if fever ceased to exist. This was one of the valuable lessons we learned from the Flu, two years ago. By the way, CONTROL IT BUT DO NOT CONQUER IT.—*C. J. Chrestensen, D.O., Keokuk, Ia.*

He's Really a Caged Animal

Physicians should bear in mind that man was fashioned by millions of years of evolution to fit an environment, namely, the great out of doors with its miles of exercise, oceans of fresh air and limited amount of bulky food. Today man is actually a caged animal and suffers a multitude of ailments as a result.—*L. G. Fite, D.O., Coffeyville, Kans.*

At the Dedication Ceremonies of the New Bunting Publishing Plant



The Bunting Publications, Inc., office and factory staffs turn out in force to greet the AOA representatives who came to accept the institution in the name of the profession. (1) Dr. Wm. E. Waldo, President AOA; (2) Dr. H. F. Morse, AOA Executive Committeeman; (3) HSB; (4) Ralph Arnold; (5) A. M. Sick, corporation treasurer and general manager, Waukegan, Illinois, July 22, 1921.

Osteopathy and You!

By W. E. Waldo, D.O., Seattle, Wash.

"To be good is noble but to teach others to be good is more noble and less trouble."

—MARK TWAIN

Annual Presidential Address Before the
Cleveland Session of the AOA
July, 1921

The early history of osteopathy shows that Dr. Still did his best to impress upon as many minds as possible the fundamentals of his new science, but the machinery, the equipment, the plant, the means of propagation, demonstration and teaching of this truth we neglected. By contrast and emphasis I want to say that the biggest asset of some of the newer systems is the million or more dollars' worth of buildings accumulated and the fact that they put back into their profession or business, a large percent of what they take out of it.

Attitude Toward Medical Men

What have they which we want. All they have which we want is our "goat." They have had our "goat" from the inception of our profession down to the present day and all we want is our "goat" back. When our colleges first turned out students and they met with such strong opposition from medical sources the osteopathic profession felt that it was because osteopathy was new and not understood, that as soon as we demonstrated to scientific people we had something based upon the solid foundation of anatomy, physiology, etc. they would feel better toward us and the opposition to our practice would to a great extent cease. But we have found that as our colleges have improved their courses, as our students have been better trained to go out into the practice of obstetrics, surgery and emergency work, that instead of liking us better their hatred has grown as we improved. They think less of us today than they did twenty years ago, but it has taken some of us a long while to realize it.

The world-war gave the medical schools a wonderful opportunity to entrench themselves with the government and they have done this to the limit of their ability. They seem to be nearer the powers that be in our government today than at any previous time and judging from the number of bills they have introduced into Congress they feel that the time is ripe for state medicine.

Can we unite with them? We cannot because they will not have us in the first place, and second, if we could unite, it would be the death of our profession. They being so much stronger in numbers, having already so many large educational institutions with millions of dollars in buildings and hospitals, they would absorb us with ease. Then, too, we have tried to work with them on composite boards and in hospitals and always we find it is a case of working us instead of working with us. They do not want us and we cannot afford to mix with them, and after all, it is conceit that makes us want to force ourselves on others.

Attitude Towards Imitators

In front of us we have the medical profession with all its power and prejudice and back of us we have the imitators, and what have they we want? It makes no difference how unjust to osteopathy their practice is, every time we knock them we give them a boost. They

will not unite with any other group of practitioners. They see what has happened to our profession where we have given in to medical control and they do not propose to have the same happen to them. We meet the medical qualifications in most States, yet the imitators without laws and without education can practice about as we can, in many States.

Our Position Anomalous and Untenable

The healing art cannot be controlled. If it could have been done we would not be here today. The medical profession with its vast resources could not control it. Neither can we, and my attitude is to let all of these various cults have laws but get freedom for ourselves. We want laws that will permit a graduate from a college of osteopathy to practice as he has been taught, including surgery, providing he has made special preparations for that work. We want to be the leading school of non-drug therapy, plus conservative surgery, and we want to own our hospitals. That is the only way we will ever survive. In fact, we want to be independent and stand out as something distinct and apart from regular medicine and surgery as practiced today. After all, aping the other fellow is not the goal we wish to attain.

Our Colleges

These must be "sold" to the profession. The colleges have been inspected this year and I am glad to state that they are in better condition financially, have better equipment and are teaching osteopathy more effectively than ever before. If you cannot believe in all of them, if you do not believe that all of them are doing as you would have them do then pick out one, investigate it and convince yourself that one college is the one which you wish to support and get behind it with all your might. You will notice as soon as you make up your mind that the colleges are not so bad and begin to search for new students, you will find them. It is wonderful what a difference a receptive mental attitude makes.

As a matter of fact, the colleges have reflected exactly the profession's attitude, as do the laws in most of the States. The profession has taken no definite stand; they haven't decided themselves what should constitute a proper course in an osteopathic college, and the colleges have been changing the curriculum every year hoping to strike a happy medium and to please everybody, so I say the colleges have reflected exactly the profession's attitude.

What we want this fall is a thousand new students and we will get them whenever we make up our mind that we want them, and this is necessary. *Our very life depends upon it.* Whenever the colleges quit that is the end of osteopathy. It gives me no pleasure to tell you that the profession shut out the students in the first place. In a great many of the States they felt that they had all of the practitioners necessary and that more would simply make competition stronger. I remember stopping in a Western city on my way to the Coast after graduating in 1910. I called on perhaps three-fourths of the practitioners in this city and only one took time enough to come out in the reception room and shake my hand, the others peeped through the door and when I introduced myself they would say, "Don't locate here, this town is dead. We have too many already, etc." I recall, also, filling out my applications for a license. In the State of Washington at that time it was necessary to have some local resident sign that he saw you sign the application. I went into a practitioner's office in the city where I was stopping at the time, and although this man had more work than he knew what to do with, he couldn't take

care of all the people that were trying to see him, when I asked him to sign my application he said, "No, we have more in this State now than we need." This was a cold reception to give a new graduate, but not an unusual one. It is true we have changed this viewpoint in most places but it is all too prevalent in our ranks even today.

Some say we want fewer and better students, but I say we want *more and better*. Get the difference in the psychology of the two statements? Why inhibit ourselves by always saying fewer and of thinking of our institutions as small and struggling? Why not visualize them as strong and growing and say we want more and better students?

Types and Conditions We Frequently Meet

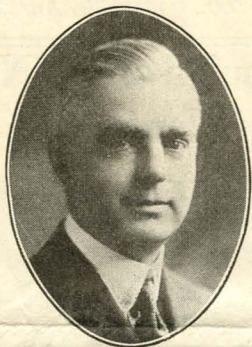
At Boise, Idaho, after giving a public lecture I went back to the hotel to pack my grips and while going through the lobby a lady addressed me. She said she was the wife of a judge of the Idaho Supreme Court and she wished I would send a good osteopath to their home city. I recalled that I was acquainted with two or three practicing in this city and I said, "What is the matter with Dr.—?" She said, "I consulted him; he didn't examine me but he sat down and wrote out three prescriptions. Of course, I was not looking for a medical practitioner or I would have gone to an M.D." This is an unfortunate occurrence but not infrequent in our profession.

A condition which affects the profession more than we realize is the fact that we do not consult with each other. The medical men have the art of consultation down to a science but whoever heard of one osteopath consulting with another osteopath? We simply don't do it. We hang on and "treat" as long as we can, if we don't know what is wrong with a patient and if anything unusual presents itself we call in our friend, the medical practitioner, and lose the case. I have always maintained that there is as much difference in those practicing osteopathy as there is in those of the other schools, and if we ever expect the public to believe in us and to feel that we have confidence in what we are practicing we must turn to our own profession and make use of its knowledge to help us over the rough spots.

One type of practitioner we meet is he who feels that the more diplomas the better educated, and some offices one goes into look like the work of a cubist artist, sixteen diplomas hanging on the wall. It takes them so long to tell how many schools they are graduates of and how many diplomas they hold that they forget to relieve the patient, which is the patient's primary reason for visiting the office, and naturally the patient doesn't return but goes to someone who is not so highly educated but does something to relieve him.

We have always prided ourselves that osteopathy was growing with the educated classes. I do not know just exactly what is meant by the "educated classes," but I do find that as many of the so-called highly educated people take up with the new fads and ideas of healing, even though the practitioner may be so ignorant that he cannot spell the name of his so-called practice. Osteopathy has always been as well thought of as the profession has thought of it and it will continue to be so.

Every state, in fact, every city, contains all too many of the practitioners who are too busy to attend meetings. You remember those who are "really" busy, that type which gets to his office in the morning at 8:30, doesn't leave until 6 and doesn't take time for lunch? He is so busy he doesn't have time for anything. He doesn't belong to a church, the Commercial, Rotary, Kiwanis or the Lions Club; he doesn't have time—he is too busy. He overworks and dies and three neurasthenic women attend his funeral and he is forgotten the next day. Why is this? Well, he hasn't done anything for his profession; they naturally don't miss him; he hasn't done anything for his city, for public



Dr. Wm. E. Waldo
President, AOA

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benefit, nor his church, nor community, nor for his state, so why should he be missed?

Then we have the other type which cannot take time to attend meetings even though all others in his city are attending. He makes appointments with his patients so that he can rush back to his office an hour after the meeting is started, thus giving the impression that he is a very busy man. Subconsciously, of course, he hopes that someone who is looking for one of the other doctors while they are out of their office will get into his and he will have a new patient thereby.

Law of Compensation

The profession is overrun with practitioners who take everything out and put nothing back into it. We know that it is a rule of business that you must spend money to make money. We know that the leading merchant in every city is one who a few years back started in a small way and a large percentage of what he took out in profits he immediately put back into improvements, new stock, etc. While we know this to be true, the number in the profession who have never put a cent back into it from the time they started practice to the present day is surprising. One goes into offices where, in twenty years \$5 has not been put back into new furniture. We find the same rug, the same old furniture, same old magazines, papers, etc. we saw when we called on them years previous. Now what happens to these people? The law of compensation gets them. The law of compensation works night and day. It is just as good a law as "the rule of the artery is supreme." Because they do not keep up-to-date is the main reason why the old practitioner dislikes to have a new graduate locate in his vicinity.

I remember in a small middle western city an osteopath who located there some twenty-four years ago. He has the same office, same equipment, same everything, as when he first started in except, of course, it shows terribly the wear and tear. This man does not belong to his national, state, nor county society. He has never had time to go to any of his profession's meetings. He is so fired that in the summer time he must go to Wisconsin and fish for a month or so for rest. Some two years ago a graduate just out of college located in this city and opened up a new office. Immediately the people who had gone to the first man, in spite of his office and surroundings, commenced to go to the newer graduate. Result—the old practitioner curses the colleges and says they do not teach osteopathy. Instead of blaming himself for his failure and downfall, he tries to shift the responsibility.

Not only do a great many in our profession not have osteopathic texts in their office but they do not even read our magazines. On my Western tour I remember one man in particular who seemed to get a great deal out of my talks. He stayed with me all day, in fact until late at night, and as I was leaving for the train, he said, "For Heaven's sake why don't you write something for our magazines." I said, "Which one of our magazines do you read?" He said, "I don't read any of them." You see he wouldn't have known it if I had written an article every week. Dozens do not read the literature of the profession.

If satisfied, you are not a good osteopath. Osteopathy demands growth and progress; constant activity is the price of progress. Better a member of ordinary ability who is doing his best than one with a brilliant mind and having been successful is satisfied, and is on the down grade.

Effect of Studying Medical Texts

I know this is a delicate subject and I do not wish to be misunderstood but I believe the psychology of constantly studying medical texts is wrong. If you are practicing surgery you can go to a surgical text and get exact information; the same is true of some of the specialties, but if you are doing a general practice then the

constantly studying of medical texts simply confuses you and makes you lose your bearings. They do not know today how to treat the "flu" in case we had a recurrence, but we do. Your mind is not big enough to cover all and you will notice that the big men stick to one thing. Rockefeller stuck to oil; Carnegie to steel and the Mayos to surgery.

It is estimated that almost one-half of the people in the U. S. do not depend on medicine and surgery in case of illness. Some thirty millions depend on some form of mental healing, then why not study psychology and equip yourself to treat them mentally as well as physically. If you do not care for the study of psychology, then study diet of Tilden of Denver, or of Kellogg of Battle Creek, two men who have done more than others in showing what the effect of eating improper foods has to do with sickness. Someone said they were "nuts" on diet, and so they are. So is everyone who gets anywhere in this world, "nuts" on what he or she does. Not all has been learned about the use of water to relieve suffering, or about various kinds of baths, electricity, etc. So you see you have a wonderful field of non-drug therapy opening up before you.

Principles of Osteopathy

It may be true that osteopathy is teaching old truths but it is doing it in a new way, and old truths if given a new application may come to have an entirely different meaning. I hope the principles of osteopathy will live in spite of us. We have been kicking them around the last few years and it may be that osteopathy will die, but I hope that for the sake of humanity the principles will live. I believe that it would be a good thing for us to get that popular Missouri song, "You Gotta Quit Kickin' My Houn' Dog Aroun'," substitute osteopathy for Houn' Dog and sing it until we believe it.

Profession Classified

The profession can be divided into two classes: the "I can'ts" and the "we can'ts." The "I can'ts" are not here today. He can't take the time. He can't spend the money. He can't get anything out of the program, so we classify him as an "I can't." The "we can'ts," that's us. We get together at our several association meetings; we see the wonderful opportunity for osteopathy if properly developed; we see the way the public should be reached through public lectures; we see work which we should do; and we realize the wonderful benefits for humanity if osteopathy were better understood, but we say, "we can't do anything." We just can't understand why we can't but we can't, so we are the "we can'ts." The way to overcome this to cut the "T" out of can't. "T" isn't good for us anyway. Then we have "I can" and "we can" and we can go anywhere we want to and can do whatever we believe in our hearts we want to do. What we think, determines what we are, so if we think we can't we surely can't. What we want is more appreciation and less depreciation. Let us have it said that we have not already attained but are pressing on toward the mark; ascending toward the realization of our dreams and the gradual achievement of our high purposes.

Successful D.O. Who Became Medicalized

I wish to recite this case because it has a moral to it. In the year 1900 there located in one of our Western cities a graduate from an osteopathic college. He was heavily in debt; in fact, he had done odd bits of work to pay his way through school. He had never known what success was in this world and neither had his wife. He located in this city, stuck to his practice and it began to grow rapidly. Eventually he had such a reputation that the regular physicians were afraid to tell patients that they were going to die for fear they would call in this osteopath, and live. He wore out three automobiles in the days when automobiles were a curiosity and high priced. His wife had be-

come prosperous along with him. She discarded her plain clothes for silks. In fact, eventually she changed them six or eight times a day and walked through the public square so that everyone could see how well her husband was doing. She attended church, so it is said, but someone remarked that her husband wasn't a regular doctor, only an osteopath. This hurt her false pride and she commenced to insist that he study to be a "real" doctor. After two or three years working on him in this manner he finally sold his osteopathic practice for practically nothing and went to a school where one can get a medical diploma for one year's attendance. He was licensed by a medical board in a western state and tried to be a surgeon. Today he is practically starving to death. He knows he isn't a surgeon, he knows he isn't qualified, naturally he can not sell it to the other fellow. He gained nothing by this step but lost osteopathy which is what many others are doing in our profession.

What's the Matter with the AOA?

This is what everyone wants to know. Why is it that the AOA does not function better? Why it is that it does not take away all of our troubles? Why is it that it does not have everything systematized so that any information that we may want we can get on a moment's notice? All this and two thousand other questions are being asked by the practitioners. There is nothing the matter with the AOA. It is simply the "goat." It is a voluntary organization and reflects exactly the sentiment of the profession, just as do our colleges and our laws. We have three thousand members and three thousand different leaders and no one to follow. It is a mental condition that we are in and I say we do not want a leader, we just want a "goat," someone that we can point to and say I knew that he wouldn't do anything while he was in power. So far we haven't wanted to go anywhere; in fact, not having wanted to go, naturally no one could lead us. When we make up our mind that we want to go somewhere a leader will appear. He will be just one of us but we will be in a receptive mood and we will follow him wherever it is necessary for us to go.

Why do we have an AOA and what has the AOA as an organization ever accomplished? The reasons for the existence of an AOA is given under Article 11 of the Constitution and reads as follows:

The object of the association shall be to promote the interest and influence of the science of osteopathy, and of the osteopathic profession, by all means conducive to their development and establishment.

By stimulating original research and investigation, and collecting and publishing the results of such work for the benefit of the profession and Humanity.

By elevating the standards of osteopathic education and advancing osteopathic knowledge.

By directing and fostering a correct public opinion of the relations of the osteopathic profession to society and to the state, and providing for the united and frequent expression of the views of the profession.

By promoting friendly emulation and social intercourse among the members of the profession, and securing prompt and concerted action in all matters of common interest, to the end:

That the evolution of the principles of osteopathy shall be an ever-growing monument to the beloved memory of Dr. Andrew Taylor Still whose original researches made osteopathy as a science possible.

I am quoting this that many may read and know what we are here for. No doubt some have felt that we are organized to provide offices for a few, or to create a political machine to favor our friends and punish our enemies. Such is not the case and it is my hope that we may soon return to the real objects of our organization which is for scientific purposes. We have been inclined lately to get the cart before the horse and to make the business side more prominent than the scientific.

The AOA has had a legislative policy for years but no state paid attention to it. If it wasn't the right policy why didn't you kick until it was changed rather than wait until you got into trouble and then blame the AOA for

it. You see we have been looking for someone to blame and as the national organization was handy and no one came to its defense we used it. It has been only in the last two years that we have had funds enough to make any kind of a decent showing. Previous to that time it was not thought possible to raise the dues to \$10.00, and while a few say they are willing to pay any amount if we will only get busy and do some wonderful work, I have my doubts about ever satisfying them that we are doing this. What they really mean is that they will pay any amount to help put "their" ideas across, but anyone taking exception to their ideas is all wrong.

As old and as well established as the medical profession is in our state this year they asked for a \$250.00 subscription from each practitioner and you would be surprised to know that three-fourths of the members paid this amount in order to educate the people about the harmful effects of osteopathy and other non-drug schools. An emergency hospital could not take care of all those in our profession who would faint if they thought they would have to pay \$250.00 for the betterment of osteopathy from the time they enter the profession until they die of old age.

In 1920 we outlined a legislative and an educational policy for the profession and an educational-publicity policy for laymen. If we devote all of our energy the next few years to these three activities alone we cannot more than accomplish what we have set out to do. I hope that we do not take on any more activities as this lessens our ability to concentrate.

Meeting and changing the constitution and by-laws every year will not get us anywhere. It not only confuses the members who pay all the attention to what is going on in the profession, but it even confuses the officers and keeps them from doing effective work. We have enough constitution and by-laws now to regulate the whole of the U. S. I am not blaming the men who wrote them, but I say that the constitution and by-laws reflect exactly the mental attitude of the profession. In trying to please everybody we get nowhere and I believe it would be a wise policy "to hew to the line, let the chips fall where they may."

Recently, in watching an aeroplane that was sailing above my head, I was wondering why it did not topple and fall to the earth, and then I realized that it was the engine forcing it onward with great momentum. If anything happened to this mechanism, this driving force, then it would stop and tumble to the earth. It could not stand still; neither can we. We must drive forward with all of our combined energy until we reach our goal.

Unsatisfied Optimists

We must be optimists but it is unsatisfied optimists we want; unsatisfied with what we have accomplished in the past, but optimistic as to the future of our profession. And today I do not flatter or deal in idle phrases when I declare (in spite of our shortcomings as enumerated above) that the spirit of unselfishness and service is permeating the ranks of the osteopathic profession and the future looks bright indeed.

It is for us in view of our opportunities for growth and development to press on and up and out toward that fuller measure of life. To be unsatisfied optimists until we have seen the day when "Service, not Self," has become the ruling passion in our profession, must be our motto and ideal.

A College Booster

Every opportunity I get to talk to intelligent young men I talk "Osteopathic College," and up to date I believe I've sent in six or eight live prospective names to my pet college. But I do not argue in anyway against any osteopathic college.—Dr. Wm. K. Stefan, D.O., Wahoo, Nebraska.

Even Churches Now Have to Advertise

[By the Associated Press.]

New York, July 18.—Advertising columns of daily newspapers are to be used for general church advertising as well as for evangelistic purposes, it was announced today by officials of the Protestant Episcopal church. This action was decided upon, it was said, at two important conferences, and the publicity department of the church has been instructed to add a competent advertising writer to its staff.

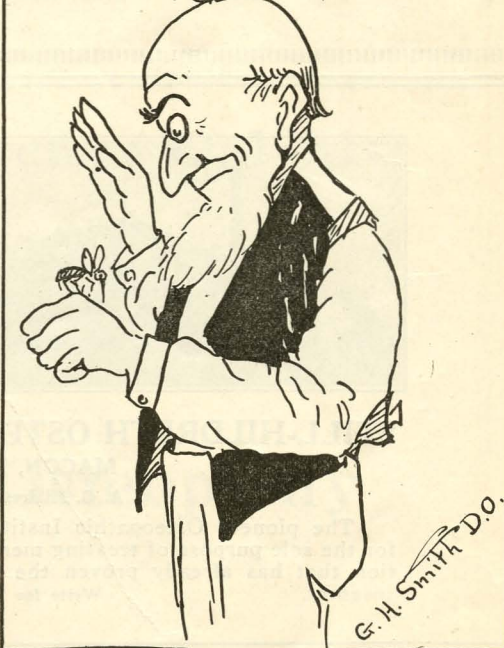
Can't We Make Them Investigate It?

Considering the time and millions spent by the Rockefeller Research Institute for the development of medicine and the study of disease, why should we not make an effort to have them devote some study to the Principles of Osteopathy and their therapeutic value, so that it might be accredited its true worth? It belongs to the scientific world and should be properly placed before it. As an antagonist to regular medicine, with our limited resources, we are making a vain fight against their millions for school and hospital facilities. Osteopathy would be years in advance of its present status if it had been accepted by proper authorities.—Louise Elkins Wyckoff, D.O., Los Angeles, Calif.

If Mr. Gray got half as much benefit out of meeting the Profession as 700 osteopaths got out of meeting Mr. Gray that gentleman will surely come to the Los Angeles convention.

Hank Perkins He Sez: "By Heck, Do You Know -"

IF DOC BROWN WOULD DRAIN HIS DANG OLD SWAMP WE WOULDN'T HAVE THESE PESKY CRITTERS FLYIN' 'ROUND. WAL DOC HAS GOT TO GET RID OF HIS QUININE SOMEHOW



Shall Our Colleges Give a One-Year Chiro Course as Proposed by Dr. Woodall?

By all odds the most original and sensational idea propounded at Cleveland on the subject of professional policy was the proposal of Dr. Percy H. Woodall of Birmingham, Alabama, who, in resolutions offered to the Educational Conference, recommended that the Associated Colleges of Osteopathy give a one-year course in chiropractic and award the degree Doctor of Chiropractic to such graduates. These graduates to be regarded as incipient, or one-fourth degree, osteopaths who would be licensed, not as physicians such as the osteopath is, but as manipulators to do certain limited work; and such embryo osteopaths to be given credit for their one year's work whenever they wished to go on with the four-year course in osteopathy.

This startling, (and, we dare say, shrewdly statesmanlike) proposition was embodied in the following resolutions:

WHEREAS, Osteopathy as discovered, developed and taught by Dr. A. T. Still and practiced by him

and his followers since 1874, is a comprehensive science and holds as its cardinal principle that health depends upon the perfect mechanical adjustment of all parts of the body, and

WHEREAS, the Associated Colleges of Osteopathy do teach and have taught since their separate organization and incorporation, this fundamental principle as well as all that pertains to the structure and uses of all parts of the human body including all necessary technic for adjusting any and all parts of the human body when mechanically deranged, and other proven measures necessary for the cure of diseases, and

WHEREAS, a cult called chiropractic has arisen who with inadequate instruction concerning the structure and uses of all parts of the human body as well as the proper technic for adjusting mechanical derangements therein, do profess to apply this principle of osteopathy, namely the adjustment of the structures of the body to one region of the body, and

WHEREAS, this cult called chiropractic applies this one principle of osteopathy in a crude and imperfect manner to one region of the body to the neglect of other portions of the body as well as many known laws of health, and

NOTICE

Dr. John H. Bailey

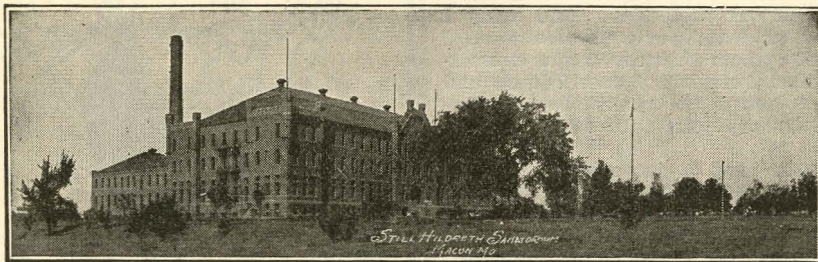
has purchased a property at 1623 Spruce Street, Philadelphia, and will remove his offices to this address about August 1st.

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Write for Information

WHEREAS, the osteopathic students who have completed one years course of instruction in any of the Associated Colleges of Osteopathy have a much more comprehensive knowledge of the body, its parts and their uses and the technic necessary to adjust them when mechanically deranged as well as all that pertains to diseases and their treatment than the said cult of chiropractic, therefore

BE IT RESOLVED that it is the sense of this Educational Conference that the Associated Colleges of Osteopathy are hereby requested and empowered to make such necessary changes in their charters and otherwise as will enable them to confer on those students who satisfactorily complete one year of instruction, and who desire it, the degree of Doctor of Chiropractic; the degree of Doctor of Osteopathy only to be conferred on the satisfactory completion of the usual four years of instruction.

This proposal of Dr. Woodall fell like a bombshell in our counsels. Of course nothing so radical could be adopted on short notice. So, as was expected, the resolution was voted down, for the time being at least. It may and probably will come up again at our next convention.

Needless to say, such a policy might have a very profound effect upon checking the growth of chiropractic's commercial colleges. It would have the effect, too, of putting chiropractic in its right relationship to and orientation in regard to osteopathy. It would open the way to give chiro credit for any good school work actually done if they later pursue the osteopathic course at one of our colleges, and thus tend to bring about the inevitable amalgamation between both schools of adjustive therapy, with each occupying its just educational rating in such an evolution.

What do you think of it?

Don't go off half-cocked, Doctor. Try to settle this issue on quite another basis than that of hysteria. It can't be done that way. The problems of osteopathy's present and future relations to the increasing army of kiros will take real brains and statescraft to settle, if it is to be worked out on a basis of justice and with benefit to osteopathy and the healing art. Hysteria and hate will only betray the interests of osteopathy and further the possibility of its eventual eclipse. Real statesmanship applied to the problem may find a way to convert the forces of chiropractic into allies and supporters, one day. Who knows?

The OP was quite charmed with the novelty and boldness of Dr. Woodall's idea. We are hardly prepared, on short notice, to say we would vote right away to adopt the proposed policy, for it ought to be analyzed carefully on all sides, but it seems to us well worth thinking over seriously. We incline to believe that we would vote for it next year at Los Angeles.

What do you think about it?

Will Dr. Woodall analyze his project a little more fully for the next issue of OP? We would all be interested in considering fully his ideas on this subject as he has matured them after giving this proposal due study.

AOA's New Officers

New officers of the American Osteopathic Association for 1921-22:

President, Dr. Samuel L. Scothorn, Dallas, Texas.

1st Vice President, Dr. Orion S. Miller, St. Louis, Mo.

Three-Year Trustees:

Dr. Curtis Brigham, Los Angeles, Calif.

Dr. H. M. Walker, Ft. Worth, Teaxs.

Dr. Geo. A. Still, Kirksville, Mo.

Dr. Roy B. Gilmour, Sioux City, Iowa.

Dr. Earl Drinkall, Chicago, Ill.

Convention Briefs

Attendance at Cleveland was around 700.

The scientific program—exceptionally good.

The Cleveland osteopaths did themselves proud in a social way. The reception, the ball, the boat ride and the banquet were a great success. At the latter Edmund Vance Cooke, the Cleveland poet, gave a reading of his original poems—which were delightful and particu-

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Waukegan, Ill.

larly adaptable to an osteopathic function. Dr. Gravett also made a masterly speech. It would be impossible to praise its wisdom and eloquence too highly. The music by a mixed quartet, composed of Cleveland Grand Opera Soloists, was delightful. A number of "Degrees" (?) were conferred on R. K. Smith, (Doctor of Publicity), Dr. Asa Willard, (Sopreme Osteopath to the Sons and Daughters of I Will Arise), E. J. Drinkall, (Brigadier General to President Scothorn). Taken, all in all, it was one of the most successful banquets ever pulled off. Great credit goes to Dr. Clarence Vincent Kerr who headed arrangements.

A sufficient number of railroad certificates were secured to validate all certificates, giving a reduced fare of one-half home.

The halls were not large enough for the general meeting. The theatre at Chicago was greatly missed.

New York made a fine presentation of its claims for the next Convention and probably will get it two years hence.

Dr. Samuel Louis Scothorn of Dallas, Texas, was elected President. The only other nominee was Dr. H. M. Vastine of Pennsylvania. Dr. Scothorn has been Chairman of the Department of Education for the past two years. In our present chaotic condition as between Legislation and the Schools, Dr. Scothorn seems the ideal man for the place, taking into consideration the experience he has had in connection with our colleges.

The heads of the four Departments in the AOA will be: Department of Education, Dr. R. B. Gilmour (succeeding Dr. Scothorn); Department of Publication, Dr. W. F. Link, Knoxville, Tenn.; Department of Finance and Development, Dr. H. F. Morse, Wenatchee, Wash.; Department of Public Affairs, Dr. Asa Willard, Missoula, Mont.

The Program Chairman for Los Angeles is Dr. C. D. Swope, Washington, D. C. Dr. Swope was a member of the Board of Trustees for six years and served as Chairman of the Department of Public Affairs for one year. So he is well prepared for this position.

Dr. Fraser of Evanston, Ill., was named as General Chairman of the Transportation Committee. He will appoint others under him in the different sections.

Dr. Carl P. McConnell is continued as Editor of the Journal.

Dr. C. B. Atzen as Legislative Director.
Dr. R. K. Smith as Press Director.



That Hospital Association Luncheon

The top notch of osteopathic fellowship and inspiration was attained at the Sunday luncheon of the Osteopathic Hospital Association when about eighty were present. Dr. George W. Perrin presided. Mr. Philip H. Gray, doner of our new Detroit Osteopathic Hospital and of our Detroit Osteopathic Nurse's Home and Training School, was guest of honor and made the journey from Detroit expressly for this occasion. He also made a second trip from Detroit to Cleveland on the Friday following in order to deliver a formal address before the general convention, the text of which we are proud to present as our leading article this issue.

The company gave Mr. Gray rousing welcome. His informal talk thrilled every one. It was a vision talk to osteopaths and we regret keenly that a stenographic report was not made of it. This we can not forget: Mr. Gray said the main trouble with osteopathy is that a share of the osteopaths are not yet solid on their own profession, for the people often believe more in osteopathy than some of its exponents. He predicted that the institutions to assist to put osteopathy on the map along with the co-operation of laymen will be available just as rapidly as the profession puts itself in readiness to make the right use of such backing. He told those present to go home and start sincere institutions and that each such institution if worthily worked out would find friends arise to back it up.

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- No. 18—A. T. Still as a Medical Thinker.
- No. 34—How a Case of Sleeping Sickness Found a Cure.
- No. 36—Most Diseases Are of Spinal Origin.
- No. 37—Osteopathy as a Science.
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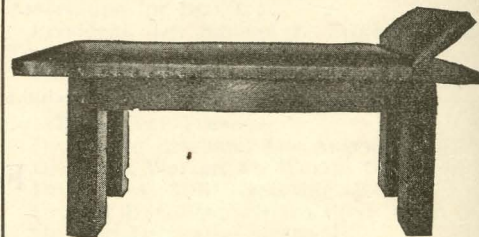
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The prolonged applause which followed this speech showed how thoroughly those present were sold on the speaker's ideas. Many who were present said in the corridors that this meeting with Mr. Gray had been the most inspirational experience of their whole professional lives.



Dr. Ruddy's Tonsillectomies Worth Going a Journey to See

It was the editor's privilege to witness a couple of Dr. T. J. Ruddy's skillful operations on a private case—one a tonsillectomy and the other to enlarge the breathing passages of the nares. Each was by local anesthesia and the patient was spry enough to help the doctor hold the tongue down in the tonsillectomy. This operation was especially interesting because of being an enucleation of the tonsil by scraping the adherent tissue back away from the tonsillar capsule without cutting the muscles in any least discernible degree, until finally the whole tonsil was pulled away until only adherent by a mere thread of tissue which was then snipped. This obviated the cutting of all veins and arteries so that only about four drops of blood were visible. It was as pretty an operation as one would wish to see and fully justified the reputation for skill which Dr. Ruddy has in all this kind of modern work.



One Osteopathic Hospital Holds Membership in Both Hospital Associations

Detroit Osteopathic Hospital, it was told at the convention, is the only institution in our profession which holds membership in both state and the American Hospital Association. The hospital holds institutional memberships and Dr. Rebecca B. Mayers, vice-president and superintendent, holds personal memberships, so that this institution is fully recognized by the medically controlled national association and its local branch. Dr. Mayers took an active part in the recent meeting of the Michigan Hospital Association at Ann Arbor and was given every mark of consideration. Although our Detroit Osteopathic Hospital is only a year and a half old the medics have learned to respect us, thanks to Mr. Philip H. Gray, donor of the hospital, and his pocketbook that has opened up so liberally for the establishment of osteopathic therapeutics on the map of humanitarianism and philanthropy.

We would like to see all our other well established and well equipped hospitals follow the lead of Detroit Osteopathic Hospital and prepare to make application for membership in both state and national hospital associations. Suppose you write Dr. Mayer and ask her for suggestions about the right way to go about making your application. There is a right way and a wrong way. Make no faux pas at the beginning.



Secretary Gravett and Manager Chiles Pull Together Harmoniously

At that glad reunion of Atlas men another story was told definitive of the respective authority and functions of Dr. Gravett and Dr. Chiles in their double-headed administration of AOA affairs. Both are Atlas men and the speaker was praising them for pulling so harmoniously together in the national organization's traces.

"How do you do it?" Secretary Gravett was reported to have been asked. "Who actually is at the head of affairs—you or Chiles?"

"Well," the Secretary was quoted as explaining, "it is simple enough when you understand it—just like the blend in Rabbit Sausage. There was a man in our state who built up a reputation by advertising Rabbit Sausage. He sold it by the train load. The federal food inspector came along and said to him:

"What do you make it out of? We know there aren't rabbits enough in the state of Ohio to furnish so much meat. You must be using some adulterant?"

"Well, we do use some other meat—just for a filler," said the magnate.

"What kind?"
"Horse meat."

"Well, there's nothing wrong with horse meat, providing the horses are healthy. What proportion do you mix it in?"

"Fifty-fifty," replied the sausage maker. "We use one rabbit to one horse!"

"Now that's just about the way Dr. Chiles and I divide our responsibilities," the speaker reported that Dr. Gravett had said—"fifty-fifty—I'm the rabbit!"

The Fool Who Didn't Know it Couldn't Be Done

Dr. Harry Forbes told a story in his convention address that was much repeated in the corridors. It related to the fallacy of concluding that cases are incurable when the physician only sees the surface symptoms and cannot really fathom what goes on in the inscrutable recesses of tissue metabolism. A case came to a medical man of reputation who pronounced it incurable and said nothing could be done for it. A great surgeon confirmed the diagnosis. A leading and successful osteopathic physician reached the same verdict through his independent form of examination. The patient was desperate but took another chance—this time

The Chicago College of Osteopathy

5200-5250 Ellis Avenue, Chicago

The special Post Graduate course of two weeks will begin Monday, September 12th, and will continue until Saturday, September 24th. Some of the instructors who will lecture during this course, are:

- | | |
|--------------------------------------------------|--------------------------------------------------------------------|
| Dr. H. H. Fryette, Technique | Dr. Herman R. Holmes, Modern Methods of Treating Cancer |
| Dr. H. E. Wells, Laboratory Diagnosis | Dr. Harry L. Collins, Gynecology |
| Dr. Chester Morris, Technique | Dr. Edgar S. Constock, Acute and Infectious Diseases |
| Dr. George W. MacGregor, Dietetics | Dr. Earl R. Hoskins, X-Radiance and Plate Reading |
| Dr. W. C. MacGregor, Clinical Diagnosis | Dr. J. Deason, Ear, Nose and Throat |
| Dr. Carl P. McConnell, Technique | Dr. Deason will devote two hours each day to lectures and clinics. |
| Dr. Blanche M. Elfrink, Obstetrics | |
| Dr. Hugh W. Conklin, Epilepsy and Diabetes | |
| Dr. Frank J. Stewart, Skin and Venereal Diseases | |

There will also be instruction in Laboratory Diagnosis.

Tuition in this course is free to Life Members of the Chicago College of Osteopathy Corporation. To others the tuition is \$60.00.

The regular Autumn Quarter of the College begins September 23rd, 1921.

In the Training School for Nurses there is room for a few more candidates. The Training School course is two years in length. At least one year high school work, or its equivalent, is required for admission. Tuition is free and, after the probationary period of three months, student nurses are paid \$20.00 per month during the first year and \$25.00 per month during the second year. The student nurses receive board, room and laundry free, and two weeks' vacation each year.

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going to a poor half-baked osteopath who didn't have sufficient education to know that the case was incurable. It proved to be the old story of the fellow who did it because he didn't know that the thing couldn't be done! He applied his adjustive medicine in the sort of faith that moves mountains and the incurable case got well.

The argument is not that there is any therapeutic premium on ignorance or lack of preparation but that the osteopathic physician, with his superior and original method of modifying and changing morbid processes, should not be too hasty to accept the conventional diagnosis based on drug helplessness. He can often do more than he believes he can do—do what has never been done before. At least, give the patient his every chance. Else some fool who doesn't know it can't be done may come along—even a chiro maybe—and become the instrument in the hands of God to cure a doomed and desperate patient.

The Greatest Risk Osteopathy Ever Took

Wednesday night at Cleveland the convention crowd went out on a lake steamer for an excursion. A good time was had and, as practically the whole bunch were there, the good ship was literally loaded to the guards. That set us thinking. What a difference it would make in the history and development of osteopathy, we mused, if this ship went down in an accident or burned up with its precious osteopathic freight! The very thought frightened us. Such a thing might possibly wipe out a large part of the star practitioners, teachers, editors and organizational workers of osteopathy! It is only one chance in a million perhaps but ought we ever to take even that remote chance by packing all the vital riches of osteopathy together thus in one frail bottom? We think that so large and important a part of the osteopathic profession should never be risked in one cargo. Think it over.

How Harry Forbes Hunts Ducks

Charles C. Taliaferro, Jr., D. O., the brilliant young ear, nose, throat and eye specialist of Pittsburgh, told a group in the Statler corridors how Dr. Forbes goes duck hunting. Harry, you know, has a wonderful nose for the things he likes. One of these is duck hunting, just because it gives a fellow a chance to do the things he likes most.

"As soon as we reached the marshes in our canoe and were safely hid in the waving rice," said Dr. Taliaferro, "Dr. Forbes took a comfortable seat in the bottom of the boat, braced his back against the seat and burying his nose in a book, said to me: 'Let me know, 'Tallie,' when the ducks come—meanwhile I'll read.'"

"And he did—all day. I really think Harry was half afraid some stray ducks would come along and disturb his pleasure," added Taliaferro.



When George Still was Stripped of His Wardrobe

Dr. George A. Still and the Collection Law played a 3-act farce at the Statler which had its amusing angles—to the innocent by-stander. It seems that the ASO once received some legal advice or service or other from Perry S. Patterson, Esq., of Chicago, when he was AOA attorney, which Dr. Still assumed was done in the lawyer's capacity as AOA attorney, and which Mr. Patterson assumed was done in his capacity as lawyer for his client, George A. Still. A bill was presented for \$300, was contested and never paid. Some home lawyers who received the account for collection, it is told in Missouri, returned it without process.

While Dr. George Still was speaking on the convention floor on a very hot day all dolled up in a linen suit, the law in the person of two constables with hard boiled faces and sotto voices went to George's room and attached his wardrobe, baggage and private papers. As the weather was hot and George was all in a glow, well—you can imagine the great surgeon without even a pair of dry B. V. D's. at his disposal!

He got the law to double back on its own trail by hiring other lawyers and gave good and sufficient bond to answer the case in court at a later day.

The middle act of the farce, however, happened at the room of Mrs. O. O. Bashline, wife of our eminent Grove City, Pa., surgeon, which was in the same corridor as that of Dr. Still. The wily sleuths—as might be expected of such near-wits—got the room numbers balled up and first presented themselves peremptorily at the door of the Bashline abode. They knocked loudly and finding the door locked inside demanded admittance. Mrs. Bashline was dressing. She protested that she was not Dr. George Still. The sleuths wouldn't believe her. They said they would break in if not admitted peacefully. Mrs. Bashline told them to wait until she had finished dressing. Then she let them in.

These fine smart Sherlocks with the wisdom borne of the chase then rushed pell mell in and looked under the bed for George A. Still! You see, they never had seen George in the flesh, so how should they know? Mrs. Bashline succeeded at length in convincing the law that she was not George A. Still, so the boobs withdrew and kept on the trail until at length they found the right room and bore George's spare trousers and lingerie victoriously off to court.

It is now rumored that there is some sort of ill feeling between Still and Patterson.



Montana Cat Saved Asa's Reputation

Colonel Asa Willard of some local fame in these United States as a raconteur nearly took the count at the picturesque Hermit Club in

[Continued to Page 30]

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That this institution is greatly strengthening its teaching staff in the fundamental sciences by the addition of several carefully selected full time instructors who have at their disposal exceptionally good laboratory facilities.

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That the students of the Los Angeles College have unusual opportunities for gaining practical experience in the care of the sick

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2. In the City Obstetrical Service, in which service our students delivered last year 315 cases and examined 1,142 cases.
3. Through service for men in the City Emergency Hospital and ambulance service.
4. By observation of major surgical operations at Los Angeles County and other hospitals in the city

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The Osteopathic Physician

The Organ of News and Opinion for the Profession

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EDITORIAL

Fairness, Freedom, Fearlessness
"Hew to the line, let chips fall where they will."

Vol. XL August, 1921 No. 2

HOW THE CONVENTION WENT OFF

The AOA's 25th annual convention at Hotel Statler, Cleveland, July 25th to 29th was the best yet. There was plenty of new work of all kinds for every one interested; some interesting novelties; an excellent and fruitful program; good clinics; fine exhibits; a delightful dance and banquet; enjoyable reunions; excellent fellowship and a free interchange of good practical ideas and experiences wherever two or three were gathered together.

It was a convention marked by the Gray dawn of new practical visions and high ideals for osteopathy.

It was a convention conspicuous for organizational and institutional development. The hospital organization, the college organization, the ear, nose, throat and eye specialism organization, the woman's organization and the new House of Delegates passing through its second year of operation (the critical second summer of infancy) all gave proof that osteopathy's working units are getting well on their way toward differentiation and specialization.

It was a convention marked by hard practical business and professional sense and by absence of hysteria and sensational quarrels. Removing business and politics from the floor of the convention to the sessions of the House of Delegates now gives the convention time for its scientific and social programs.

For routine reports of the program and all the good papers presented, see the other osteopathic publications. The *OP* only spotlights a few important things and gives prophetic interpretation of the real significance of things. We emphasize some main developments of the meeting which are actually to count in the future.

TWO YEARS OF SOLID ACHIEVEMENT IN A TIME OF FLUX

August 1st, 1919 The Bunting Publications, Inc., first realized that the trade and industrial revolutions brought about by the world war, combined with labor troubles in Chicago, had made business conditions intolerable for us. Began to discuss hypothetical propositions to do our own printing and move out of Chicago.

October 1, 1919, opened our own job printing plant in Chicago as a first step in this evolution.

March 1, 1920, bought ground in Waukegan.

March 15, 1920, began to design the building.

June 1, 1920, announced Building Bond issue of \$50,000 to help costs of constructing the new building.

December 2, 1920, broke ground for new building.

April 23, 1921—four and a fraction months later—moved office force and job printing plant and operatives from Chicago into new building at Waukegan.

June 1, 1921, finished the sale of the \$50,000 issue of Bunting Building Bonds.

July 18, 1921, first turned over cylinder of big new \$8,000 Miehle press No. 1, called "Andrew Taylor Still."

July 19, 1921, first time this press began operating productively by printing August issue of "Osteopathic Health," "The Body's Four Grand Systems of Elimination."

July 20, 1921, President Waldo and Trustee Morse of the AOA visited the new plant and laid on the hands of apostolic blessing.

July 23, 1921, the last edition of The *OP* to be mailed from old address in Chicago went forth announcing to the profession's investors the \$30,000 8 percent Preferred Cumulative Stock offering of The Bunting Publications, Inc., to help pay for our new \$45,000 machinery equipment. (The second big Miehle press, by the way, is to be named in honor of whoever buys the biggest subscription of this excellent stock.) This stock is preferred as to dividends as well as assets and will be recalled at 105, thus paying approximately 9 per cent income to investors.

August 5, 1921, Dr. Fred Bischoff, titular head of the A. T. Still Research Institute, visited the plant and gave his benediction.

August 6, 1921, Dr. Sten Hanson of Fargo, N. D.—one of our two biggest bond holders—visited the plant and gave his benediction.

August 8, 1921, our big Miehle press No. 2 first put into operation, printing the color cover of September "Osteopathic Health," Dr. Van Brakle's great brochure "The Human Body Runs Like an Automobile." (You'll like it!)

August 8, 1921, all mechanical departments ran in full operation for the first time, with everything new except the heads of departments since the trained technical printing staff of the old custom print shop in Chicago (where our work had been done under contract for some years) entered our employ as a unit, including the superintendent, assistant superintendent, proof reader, typograph operator, linotype operator, bindery foreman and Gordon pressman. So, you see, the old printing family is still doing our work but now under our own roof and auspices with absolutely perfect working equipment and in an ideal industrial environment. Thus everybody is happy—and we all do our best work when happy.

August 10, 1921, HSB's 52d birthday sees a dream of 20 years come true.

August 13, 1921, First issue of The *OP* was run on our own press "Old Andy" (That's what the pressmen familiarly call it now) while the fourth edition of "Harvest Leaflets" were being run on our big Miehle press No. 2.



We call this a fortunate and propitious working schedule, friends of osteopathy, and we are not a little proud of the fact that these two years of solid and fruitful achievement were planned and accomplished with your aid in a period when most business houses feared it was no time to be showing faith in their industries and constituents by making business extensions or erecting new plants. The time to fight hardest for progress is when others are standing still. Whatever right thing one has the vision to do one may realize if one will but pay the price in preparation and service.

We are very grateful to our friends of the profession who helped us put it over. We are sure that the work we shall do in advertising and developing osteopathy from now on will make them glad they helped us put it over.

Our latchstring always hangs outside at Waukegan. Come and see us. We are in the center of the town, on top of the highest hill, opposite the new post office, two blocks from the carline. We are glad to welcome visiting osteopaths and show them the wonderful facilities we now have to serve the profession. There are few modern printing plants in the world as fine and absolutely complete. Everything is

new and up-to-the minute in the way of manufacturing processes and labor-saving devices. It would be a revelation to you. Next month we will show some pictures of the new plant in action.

"We have only begun to advertise osteopathy." We are now in a position to do it better and more satisfactorily for you than ever before. For all of which we are truly thankful. Give us a chance to serve you and help advance the cause of osteopathy among the sufferers of earth.

THE BUNTING PUBLICITY SERVICE for OSTEOPATHS Waukegan, Illinois

WALDO'S THREE OBJECTIVES

1. Correct the legislative situation.
 2. Help the colleges.
 3. Educate the public.
- Can any one improve on this program for 1921-22?

We believe that President Scothorn will do well to keep the same program going, but, from his well known conviction as to the need of publicity to help us help the colleges and educate the public, we would not be surprised if he reversed the order of this great professional campaign as follows:

1. Educate the public.
2. Help the colleges.
3. Correct the legislative situation.

We are lucky as a profession that our work has now become so well cut out for us that to invert the order of its importance would really make so little change. We don't believe anybody can improve upon the Waldo diagnosis or outline the way to osteopathic progress in more terse terms. Our only addition might be:

4. Build up osteopathic hospitals, sanitaria and nurses' training schools.

Yet that will naturally follow hand in hand with helping our colleges to function adequately. Of course the profession needs to build up its publishing plants and multiply the number of presses turning out its propaganda but that too is naturally implied as one means of educating the public. So, the more you revolve the Waldo Battle Plan the more complete it seems to be.

Are you lending your own personal influence to help all three accomplishments? If not, why not?

WHY NOT ELECT AOA PRESIDENTS A YEAR IN ADVANCE?

The matter of electing the AOA President a year in advance was voted down by the House of Delegates. Probably the House was not clear on this subject when they voted. Surely there can be no objection to a man knowing a year in advance that he is to be President of the AOA. He could then brighten himself on Parliamentary Law and be thinking over some of the duties and responsibilities associated with the office. He would have absolutely no function whatever which would interfere with the existing President. His duties would only begin with the year ahead, but he would have the advantage of having been in training a year for the job.

THE AOA IS NOW LOOKING FOR A CORPORATION-TRAINED BUSINESS MANAGER

The trustees of the AOA have decided to search for a well-trained capable business manager outside the profession who is experienced enough to know how to fit into the job like a hand to a glove. They want—not a "has been," or a "will be," but an "izzer"—one who is fit to function now. They are looking for him. At the salary paid he may be hard to find. But when found, and if found, he will be put on the job and empowered to consolidate and take over

the work of Secretary Gravett and of Business Manager Chiles just as soon as he feels able.

It seems the die is cast since both Dr. Gravett and Dr. Chiles wish to retire as soon as such a successor can be initiated into the work of their offices. Both have been asked by the trustees to hang on until such a successor is able to run things without them.

It was about seven years that The *OP* first pointed out the advantages that would accrue to AOA management if a high-powered business executive were put in charge of all the society's activities. If only the right man be found, the plan will prove its own wisdom.

The trustees were strong for having Dr. Wm. A. Gravett go on with this work and consolidate both offices and move to Chicago; but Secretary Gravett could not see it. He did not feel that the AOA could adequately protect him with a contract covering a period of five years. He felt that he would be foolish to sell out his good practice, give up all the pleasures and benefits accruing from twenty years of residence in a nice home city like Dayton, move to Chicago and then run the risk of having a more or less fickle and changing Board of Trustees or a less certain House of Delegates find some reason possibly for disapproving of his work and fire him over night. At least he had that sort of a feeling.

Furthermore, the profession desires its headquarters to come to Chicago. We understand Secretary Gravett notified President Waldo last October that he would not be willing to move to Chicago, at all; that he had never accepted the responsibility of the job of uniting the offices and under such circumstances never would. Gravett could have had a five year contract but would not accept it with moving to Chicago as a condition. That, it seems, explains why the Dayton and Orange offices were not consolidated a year ago.

The way the matter now rests is that Dr. Gravett was instructed to return home and continue until such time as the organization could relieve him. Dr. Chiles was instructed to do the same. Gravett, it seems, has refused to continue any where with the two offices run as at present. He would be willing to take over the offices at Dayton, saying that in that event, whatever might come, he would still be among friends and could return to his practice at any time. He says he will be very glad to get back into practice and the old routine again as soon as possible.

It is a serious and critical work that the AOA now faces of finding the right executive and we hope that it may be given the wisdom to make no mistake. Have none but a man with a good and satisfactory present record of achievement. Get an "izzer," gentlemen! The world is full of fourflushers. Beware of them, Trustees!

\$1,000 to Be Top Price for Operations at Johns Hopkins Hospital

[Copyright: 1921: By the Baltimore Sun.]

Baltimore, Md., July 28. — [Special] — The board of trustees of the Johns Hopkins hospital has just issued the following dictum:

"The maximum fee that any surgeon ought to charge for an operation, no matter how wealthy the patient may be, is \$1,000. The maximum charge that any physician ought to make for attending patients in a hospital is \$35.00 a week."

The dictum takes on the force of an order to physicians and surgeons practicing in the hospital, limiting the fees to be charged.

The ruling was issued after long consideration of all the conditions surrounding physicians and surgeons, the cost of living, scale on which physicians and surgeons are required to live, and the like. In it eminent scientists at the hospital concurred.

President Scothorn's First Message to the Profession

I think we have been much too conservative. I urge more freedom—more expression. Progress was never made by peoples held down by repression. A young profession can not progress as it should if held down by a thread-bare Code of Ethics written by an old profession to keep young professions from supplanting it.

We must use printer's ink in constantly increasing volume to put osteopathy abreast of its destiny.

Before quitting Cleveland a motion was adopted by the new Board of Trustees indorsing and encouraging ethically written paid advertising such as explaining the principles of spinal adjustment therapy and the educational attainments of the osteopathic physician.

Likewise Divisional Societies were urged to appoint a Censorship Committee to curb unethically written advertising.

Our propaganda must sweep forward as never before! Let that be the watchword for 1921-22! "We have only begun to advertise osteopathy."

Dr. Earle Willard's Scientific Low Table Technique

Dr. Earle Willard, Trenton, N. J., was the hit of the Cleveland meeting for scientific technique although, so far as we know, he was not on the program, at all. But he kept busy demonstrating to all who came along, in his room and in the McManis table private room on the second floor, his splendid low table technique, and his work as exhibited and explained to those who cared to dig into it was beautiful in the extreme.

Dr. Willard has collected together and worked out analytically quite a system of technique of a highly specific nature whose movements he has successfully standardized and fitted with exact nomenclature. This, so far as we know, is the first time this has been done so precisely for osteopathy and the healing art. His low table technique in particular, which is done on the flexible new McManis low table with a recoiling breast rest, is most clever. You should see it.

By Dr. Willard's system these standardized osteopathic manipulations can be communicated to our practitioners on paper, as the doctor explains, and may be worked out by the studious practitioner alone from his printed instructions. Certainly this is something that has long been needed by our profession, and, if Dr. Willard has done his job as well as we believe he has from seeing him operate and give instructions, his work ought to be utilized in all our colleges the coming year. It would seem to give the best possible basis for real post graduate college work for our doctors who have had field experience. It fills the bill for what they continually ask for.

We understand that Dr. Willard has agreed to give the Philadelphia College of Osteopathy students this work next session for a couple of weeks. This is fortunate for them. Other col-

lege undergraduates should get it, too! However, we insist that the Willard system is more appropriate for the keen practicing osteopath than the undergraduate student because the latter has learned to appreciate what he lacks and he knows what to do with it when he gets it.

When the promised Detroit Post Graduate College of Osteopathy comes into being we shall then have opportunity to use talents like Dr. Willard's for the very best advantage of the whole profession.

Meanwhile we have arranged with Dr. Willard to run a monthly department in The *OP* on his technique for the year ahead, and we shall hope by that means to make a lot of this standardized low-table technique immediately available for the studious practitioner, and long before he might have the chance to go and get it at the Detroit Post Graduate College of Osteopathy which is to be founded, we hope, some time in the near future. The prospectus of this course in Technique which is to be run in The *OP* the next twelve months is as follows:

OSTEOPATHIC LOW TABLE TECHNIC

By Earle Willard, D.O., Trenton, N. J.

I

Doctor Still, The Miracle Man.

II

Dr. Still's Lesion.

III

Doctor Still's Technical Methods Classified.

IV

Doctor Still's Technic Applied Practically.

V to IX

Doctor Still's Technic Standardized.

XII

How Spinal Adjustment Became a Science.

Watch for the first installment next month.

Osteopath Cures Deaf Mute by Constructive Finger Surgery

Deaf mutes very often can be cured! This was announced at the Cleveland meeting by Curtis H. Muncie, D.O., ear specialist of Brooklyn, N. Y., who recently restored the hearing of William Rockefeller, in spite of the latter's eighty years.

"Many cases of deaf mutism are curable," he said, "through an osteopathic operative procedure for the reconstruction of the eustachian tubes and the naso-pharynx, the normalization being accomplished by finger surgery." He then demonstrated his technique by operating upon a patient under gas anesthesia.

"A boy three years old was brought to me," he said, "deaf from birth and therefore speechless. Examination of the eustachian tubes showed that they had never fully developed, and in their undeveloped state were closed. The drum membrane was badly retracted. The boy was operated upon, the tubes reconstructed to the bony canal. On his return home there was a band of music playing. The boy looked in the

direction of the music, put his hands to his ears and laughed, and gave other signs that he could hear. Following this demonstration, his mother put him through many other tests which proved his hearing present. From this point on there was a gradual improvement in his hearing. He soon learned to talk and in six months' time his hearing was normal, and speech improving fast. This little patient was always falling before his operation, due to the effect of his deafness upon his equilibrium. After the operation his balance became normal immediately.

"If osteopathic operative constructive finger surgery were limited only to the cure of these little sufferers, who without it are destined to go through life shut in from the world, its value to humanity would be immeasurable, but when we consider its possibilities of also restoring hearing to those who have been deaf for years, we can rightly feel proud of this technique and show our enthusiasm because of its results."

Great Meeting of the Osteo-Ophthal-Oto-Laryng Forces

Officers elected by the Society of Ophthalmology and Oto-Laryngology for the ensuing year:

Dr. H. J. Marshall, Des Moines, Ia., President.
Dr. Curtis H. Muncie, Brooklyn, N. Y., Vice President.

Dr. K. L. Seaman, Ft. Wayne, Ind., Treasurer.
Dr. W. V. Goodfellow, Los Angeles, Cal., Secy.
Dr. Glen Moore, Chicago, Ills., Editor of The Bulletin.

Dr. C. C. Talliaferro, Pittsburg, Pa., Managing Editor and Advertising Man.

About 150 were registered and a little better than 200 attended our clinics and lectures. About 100 cases were examined and treated

and some 40 operations performed at the various hospitals in Cleveland.

The membership of the Society is a little over 300. We hope to raise this to 500 this coming year. Any AOA member is eligible and \$3.00 are the dues. This entitles one to a quarterly bulletin which gives one all the proceedings of the Convention, the method of diagnosis, treatment, etc., in regard to osteopathic treatment of Eye, Ear, Nose and Throat diseases. Dues to be sent to Dr. W. V. Goodfellow, Ferguson Bldg., Los Angeles, Calif. Our next Convention will be held in Los Angeles and from all indications it will excel all previous meetings.—*H. J. Marshall, D.O., President.*

Osteopath Makes Daring Flight By Night to Save Life

[From Los Angeles Examiner, August 5th]

Putting aside all thoughts of personal danger, Dr. W. V. Goodfellow, Los Angeles specialist, last night made a sensational airplane flight from Big Bear Lake to save the life of a patient at the Hillside Hospital.

Doctor Goodfellow was spending his vacation fishing. At 7 o'clock last night he received a hurry call to aid Ray Schomaker, mastoid patient, who had suffered a serious relapse and was unconscious. Frank Hawkes, who operates an airline from the resort to Los Angeles, agreed to brave the dangers of a swift night flight.

Stepping in Hawkes' machine, they soared in the darkness to an elevation of 9,000 feet and whizzed towards Rogers' Airport at 100 miles an hour. The trip was made in 1 hour and 15 minutes. Hawkes, who formerly worked at the field, made the descent by taking bearings from the sign boards, as no flares had been posted.

Dr. J. M. Watson, in an automobile picked up Doctor Goodfellow at the flying field. In approximately an hour and a half from the time Doctor Goodfellow received the emergency message, he was at the bedside of Schomaker in the Hillside Hospital. The trip would have taken five times that long by train or automobile.

Greetings from North Cape, Norway!

"Greetings from Osteopathy's Farthest North. We went to the top of Cape tonight and saw the Midnight Sun."—Dr. and Mrs. G. W. Riley, on the S. S. Emperor of India, Raymond and Whitcomb Cruise.

"Regulars" in Favor of Advertising Their Profession

[By the Associated Press]

Boston, Mass., June 7.—Use of the Sunday newspapers as a connecting link between the professional doctor and the layman was suggested today by Doctor Dwight Murray of Syracuse, N. Y., speaker of the house of delegates of the American Medical Association. Physicians should take the public into their confidence to a larger degree than in the past, he declared in an address at the opening session of the house of delegates meeting here in connection with the annual convention of the medical association.

The speaker's stand was upheld by Dr. Hubert Work of Pueblo, Colo., president-elect of the association.

"Medicine should be advertised," he said.

"Against Stupidity the Gods Themselves Contend in Vain!"

After giving patients copies of "OH," a set of William's booklets, a years' subscription to the Osteo. Magazine, showing them pictures of our various hospitals, how do you feel when they call up to break an office appointment with the excuse that they have been acutely ill and the Doctor has advised them to keep to the house for a few days? "Ain't it a grand and glorious feeling?"—*G. W. Barrett, D. O., Pittsfield, Mass.*

Doctors Plan Credit Bureau for Patients

[From the Chicago Tribune]

Establishment of a professional men's credit bureau, where physicians may examine into the financial habits of prospective patients before examining into their anatomical ills, has been recommended by a special committee of the Chicago Medical society.

"Nearly every doctor in Chicago has on his books the names of from ten to forty men and women who have ignored his status as a creditor after his professional services were rendered," reports the chairman, Dr. Louis D. Smith.

"The suggested credit bureau would function as a clearing house for doctors and serve to protect them against those ruinous patients. It would furnish the doctor, on request, with the previous record for non-payment of doctor's bills, if any exist, of the patient who approaches him for his services."

Still Using Up Old Letterheads

On hearing an American say, "Where am I at?" the Englishman said to him: "How curiously you Americans speak! In England we say, 'Where is my 'at?'" On some of your literature, letterheads, etc., you have Waukegan and on others "9 S. Clinton, Chicago." "Where is my 'at."—*Dr. M. C. Hardin, Atlanta, Ga.*

[Send everything to Waukegan, Doctor.—Editor]

The Fool that Cured 'Em

By Dr. W. A. Settle, Peterborough, Ontario

DR. WILLIAM SMITH stopped

THIRTY YEARS ago * * *

AT A little Missouri town. * * *

AND WHILE there called * * *

ON SOME of the good doctors * * *

AND TRIED to sell them * * *

SURGICAL instruments. * * *

BUT THEY said * * *

THEY HAD no use for them * * *

FOR THAT D— old quack * * *

UP THE street * * *

WAS DOING all the business. * * *

DR. SMITH said he would * * *

WELCOME A quack * * *

IF ONE came * * *

TO HIS town * * *

FOR AFTER the quack * * *

GOT THROUGH bungling * * *

A LOT of cases * * *

HE WOULD get good money * * *

FIXING THEM up again. * * *

BUT THE doctors said * * *

"THIS DARNED old fool * * *

CURES 'EM!" * * *

"THEN HE isn't a quack" * * *

DR. SMITH replied. * * *

SO DR. SMITH called on * * *

DR. STILL the osteopath. * * *

AND A school was started. * * *

TO TEACH osteopathy. * * *

AND THE darned fools * * *

HAVE BEEN curing people * * *

EVER SINCE.

EFFICIENCY in PRACTICE MANAGEMENT

The Efficient Osteopath

By Dr. C. C. Reid, Denver, Colo.

VII

Expenses Not Usually Considered

(Continued)

Equipment

Last month we talked about the personnel of the office. Now we take up the equipment, or rather the lack of equipment, according to our present angle.

First. Lack of proper diagnostic instruments. The lack of proper diagnostic instruments is a source of great inefficiency on the part of many doctors. Some do not even have a thermometer. Of course it is a general rule for a physician to carry a thermometer, either in his pocket or in a convenient bag which he keeps in his office and carries with him in making his calls.

Every physician should have a sphygmomanometer. Taking blood pressure should be practically a universal procedure in people above forty years of age. There is nothing out of the way in using it on people below that age.

Most doctors' offices contain a stethoscope, but many of them are like the proverbial old family Bible, stored away in some corner seldom seen and seldom used.

Every doctor who does any kind of surgery should have the proper instruments for what he does. Practically every one does some kind of surgery, at least enough to lance a boil or open an abscess if nothing more, so I would say that every physician needs a few surgical instruments. He should have these ready, always in trim, so that they may be had at the moment.

In order to make a correct diagnosis, or even attempt in a reasonable way to make a diagnosis, in a large percentage of the cases that come into the office, the nose, throat and ear must be examined. These organs must be examined with special apparatus for special lighting of these organs. A good head mirror three and a half inches in diameter containing a three-eighths inch hole is the best kind of instrument for getting a light into the ear, nose and throat. A good sixty candle power electric light with frosted globe will furnish the proper lighting for reflection with the head mirror.

A good tongue depressor with a Ruddy tonsil compressor will aid greatly in making a diagnosis of tonsil conditions. A nasal dilator with a set of ear speculum will make it possible for observation of the nose and ear. A speculum and a proctoscope should be had. Others according to specialty.

This much apparatus and instruments for diagnosis should be had by every physician. They should always be kept where he can get his hands on them readily, or else he will fail to make use of them to the extent that he should.

Second. Poor or no laboratory. It is impossible for every doctor to have a completely equipped laboratory. Fortunately, in all cities there are now laboratory men who devote their whole time to laboratory work. They make a study of laboratory equipment and technique. For complete laboratory examinations it is not essential that the general run of doctors have a complete laboratory. In many cases they should secure the co-operation of the laboratory man in making their diagnosis.

Those who live in small towns and in localities where there is no completely equipped laboratory, for more elaborate laboratory diagnosis, can send their specimens to the laboratory men

in nearby cities and soon have back a complete report.

I believe it is quite essential that every physician should have a small laboratory so that he might make at least a complete urinalysis chemically and microscopically. One who is not close to a complete laboratory should have a more elaborate outfit than a urinalysis case. Some stains and a good microscope will help him to do much bacteriological work.

Unless he has equipment of this kind where it can be used readily, he is likely to neglect some of the essential elements of a proper diagnosis. Lack of laboratory facilities and lack of laboratory connection is a source of inefficiency of many doctors and of course is expensive.

Third. Lack of good tables, stools, sterilizer, dressings, wrappers, etc. An osteopathic physician should be equipped with one or more good substantial tables. The best is not too good. Expensive machinery on a table is not essential but may be convenient at times. A good stool with properly graded rounds on it will help in some forms of technique. A good sterilizer is essential to a complete office if any kind of surgical work is to be done and any dressings to be used.

The doctor should have a number of wrappers according to a good pattern, open front and back. These should be kept in his office for examination purposes and for the

use of people who only come a few times and do not care to secure a private wrapper. These wrappers should be kept laundered.

A set of boxes or drawers in which to keep these wrappers is very handy, especially for people who have their private wrappers in a private box or drawer so that they can be assured their wrapper is kept privately for them. In this way, people can be encouraged more readily to bring their own wrappers. Particular people are especially touchy about wearing a garment that some one else has worn. This is essential for reasonable care against contagious and infectious diseases.

Equipment along these lines, if properly handled, will add to the source of one's income.

Fourth. Desk, if present, littered and unkept. Every doctor wants a desk. Practically every doctor has a desk. In my travels over the country in visiting doctor's offices, I remember particularly one office into which I had stepped to see how the doctor run his business. His desk was in the reception room, where it never should be. It was a roll top affair. Papers, magazines, journals, letters and all kinds of literature were piled on the desk so profusely that it was impossible to shut down the cover. It looked as though he was getting ready to move and had dumped all his literature in a conglomerate mass on his desk. This was not the case, however, for things had apparently accumulated for years. The only place he had to lay anything that he brought into the office was on the leaf of the desk. This of course was an extreme condition, seldom seen to that extent.

However, there are all gradations of this disorder connected with doctors' desks. It is always indicative of a disordered mind. If a doctor has great ability in other lines, he cannot afford to allow his desk to be littered and unkept. If his mind is not disordered in any way, it will soon come to be so if he has to live in such confusion. Inefficiency in keeping things properly classified and in order is a source of loss which cannot be estimated in dollars and cents.

(To Be Continued)

HELPFUL HINTS in DIAGNOSIS REVEALED by ADVANCED DENTISTRY

Talks to Osteopaths by a Dentist

By M. D. K. Bremner, D. D. S., Formerly Editor of The American Dentist

There are some men who think that the effects of conditions in the oral cavity upon general health are greatly exaggerated; that diseased teeth cannot be responsible for all the ills charged up to them. Such opinion, however, is not based on intimate knowledge of the facts involved.

We all know that the initial step in the process of infection is invasion. An organism must first gain entrance into our anatomy before it can make the attack. To prevent the invasion, nature has protected us with an hermetically sealed covering, the skin, through which not even the most virulent bacteria or coccus can pass. The epidermis is germ proof unless a cut or bruise has broken the continuity of its surface. The only points of entrance for micro organisms under normal conditions are the natural openings which lead into the body—the urethra, the anus, the mouth and the nose. The first two of these are exits and it is seldom that anything has an opportunity to come up into them. Most infectious materials usually invade the system either through the nose or by way of the mouth. But these gateways are not entirely defenseless. The tonsils, the ciliated epithelium of the nose, the

mucous secretions of the nasal cavity, the digestive fluids of the stomach, either hold the infected organisms at bay or destroy them if their number is not overwhelming.

Now, let us see what happens when the pulp (nerve) of a tooth is exposed as a result of decay. It is at once invaded by the different flora which inhabit the human mouth, usually streptococcus. There are no natural defenses here and therefore this exposed nerve serves as a point of entrance exactly like a break through the outer layer of the skin. And, an invasion of the pulp almost invariably means infection because on account of the constricted area the blood supply is very meagre, the arteries are of capillary size, and added to this is the absence of veins, so that there is not a regular circulation, but just a dilution of the blood; consequently, the natural resistance is at a minimum.

The infection once started usually passes out through the canals into the bone at the root end, and there is nothing to stop it, no special secretations and the result is an abscess. Of course when that stage is reached the natural immunity comes into play. Unfortunately, however, the infection is in the bone and no

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one is able to realize what this means any better than the Osteopath. He knows "The rule of the artery is supreme," but on account of its structure osseous tissue has a very limited arterial supply. Therefore, while there may be enough resistance to keep the infection from spreading it is insufficient to eradicate it altogether.

The X-ray shows quite a number of these latent abscesses at root apices, in the mouth of many people which are undoubtedly discharging millions of germs into the blood stream. These germs probably do no harm when the resistance is at par. The white blood cells will take care of them. But, the resistance is not always in that ideal state. What happens then, what is the result of absorbing continuously micro organisms and other toxins into the system?

I am not going to answer this question because I take it for granted that every intelligent Osteopathic Physician knows the answer. I merely wanted to present the premises upon which the theory of oral foci of infection is based.

(To be Continued)

TECHNIQUE

Advanced Technique Used on the McManis Table

By J. V. McManis, D. O., Kirksville, Mo.

Spinal Traction

In the strict sense of the term, the element of traction enters into every movement produced in or between vertebrae. The fact that the vertebral muscles are in pairs and opposed in action, and the ligaments more or less the same, makes the truth of the statement readily apparent. However, the practical use of spinal traction in a straight line, coupled with simultaneous manipulation, has been sadly neglected, thereby losing one of the strongest elements in the correction of vertebral lesions.

As far back as 1899 the importance of spinal traction was mentioned and a practical application made of it by Dr. Charles C. Hazzard, a noted osteopathic practitioner and writer. In his book, "The Principles of Osteopathy," the following reference is made about traction. "The most important part of spinal treatment is to separate vertebrae and allow discs free blood supply and room for growth. Treatment by suspension accomplishes this, as also does traction of the spine, described to you as a straight "pull". The fact of the compressibility of the intervertebral discs is one of great importance and the most practical and easiest way to treat such a condition is by traction. Traction separates the vertebrae, taking the pressure off the discs. And in separating the vertebrae, the shortened, contracted muscles and ligaments which are helping maintain the approximated position of the vertebrae, are stretched out, their circulation increased and some of their normal tonicity restored. This accomplished, the tendency toward compressed discs is partially or wholly eliminated.

Realizing that traction is one of the most important elements of osteopathic treatment, and adding to it the act of manipulation, we have one of the most effective and far-reaching treatments known to manipulative therapeutics.

The application of spinal traction with manipulation is best performed on the McManis table. The stretching harness which is provided is easy to apply and is comfortable to the patient. Any degree of traction can be applied and specific manipulation can be employed at the same time.

The effects of judicious traction are the separation of vertebrae, so that impacted surfaces are released, removal of compression from discs so they can regenerate, the stretching out of bunched ligaments so they can become normal

Doubters Made Believers by Reading

"SOMETHING WRONG"

This clear little educational book with illustrations that emphasize the text is helping hundreds of laymen to get the viewpoint that gives them confidence in osteopathy. One Cleveland osteopath has used three hundred copies this past year.

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Advance orders are now being filed for our "Practical Appointment Book" for 1922. The book is 5x6 $\frac{3}{4}$ inches in size: 365 pages—one for each day in the year; and is bound in red limp cloth, stamped in gold. This book is unique in its arrangement and has given a great deal of satisfaction because of its flexibility in taking care of few or many appointments per day. Purchasers say it is the best and most convenient appointment book ever used. The edition will be limited so if you wish to make sure of securing a copy, place your advance order promptly.

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again and, finally, the removal of adhesions so that choked blood vessels and half paralyzed nerves are so freed that blood flow and nerve impulses can again have free course.

The muscles are also agreeably affected. It is a demonstrated physiological law that contracted muscle responds to a lesser pull than resting muscle. So the first application of traction overcomes the abnormal condition of thick, tight, shortened muscle without materially disturbing the resting muscle. Then by applying more traction the resting muscle is stimulated to activity and a little more traction

will cause the thinned and over stretched muscle to begin to shorten and assume its function in response to the impulse from the additional minimal traction.

Here is where traction must stop. Tension beyond this point may injure the thinned out tissues.

It will be well for the men and women using McManis tables to make a study of traction and application of it on their table. We know that the results will be surprising to you and more than gratifying to your patients.

(To be Continued)

Little Stories of the Clinic

By C. W. Young, D.O., Grand Junction, Colo.

STORY No. 30

Shortly after securing the cure of the case diagnosed by Dr. S. of this city, as gallstones—narrated as Story 29 in the last issue of *The OP*—my wife telephoned me that this same Dr. S. had stated that our next door neighbor, Mrs. M. could live only a short time longer, and they wanted me to come and see if I could do anything for her. My wife was in the home of Mr. M. when he was writing his wife's relatives that she was dying. My wife told him she thought her husband could save his wife's life and persuaded him to give me a trial. After Dr. S. was duly fired, I started to see what the A. T. Still system of healing could do.

The woman had been afflicted with asthma for many years, and was having considerable fever and a very distressing cough when she called Dr. S., in whom she had great faith. She took his medicine, and it checked the cough, but caused such terrible vomiting that she decided taking the medicine was worse than the cough, so she ceased taking the medicine, whereupon Dr. S. began to relieve the cough by hypodermics of morphine. Such an hypodermic

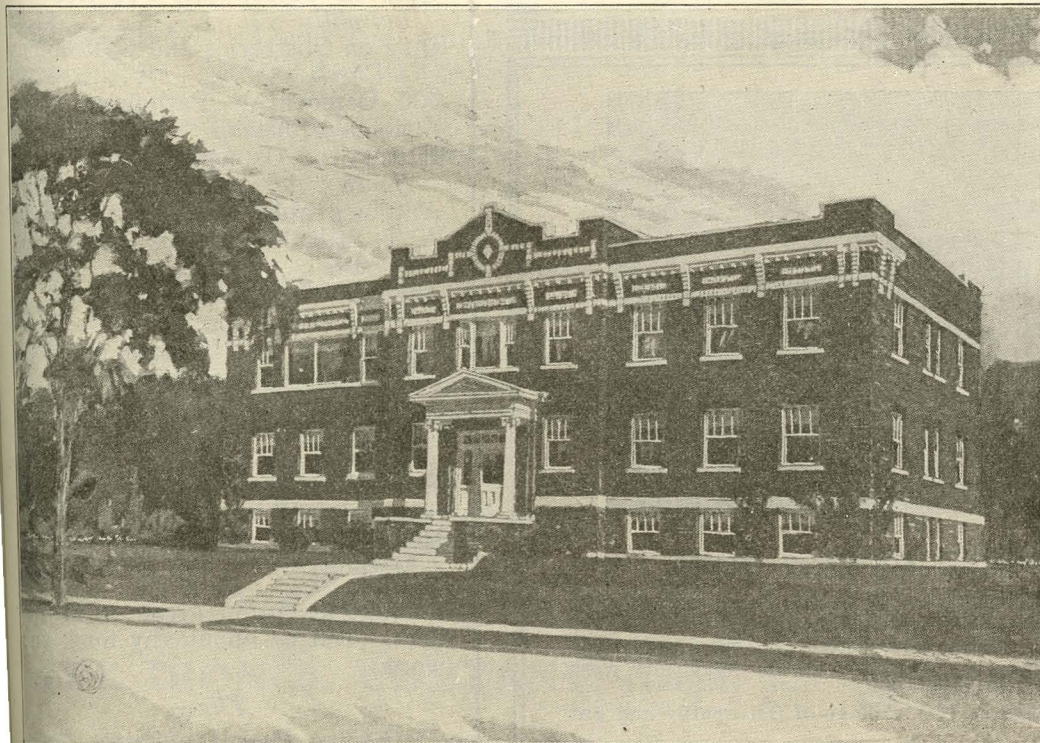
had been administered a few hours before my arrival.

Mrs. M. was fifty years of age and greatly emaciated. She was partly conscious under the influence of the hypodermic, breathing very lightly indeed, and had the appearance of a dying person to all who looked at her. Dr. S. had stated that she had pneumonia and that both lungs had filled up. Her temperature was 102 degrees F. and had been as high as 104 degrees F. I spent from 11:30 A. M. to 12:30 P. M. moving the ribs and vertebra, and elevating the ribs and was rewarded in securing deeper breathing. I could at times secure fairly deep breathing, and auscultation seemed to me to reveal only such roals and breathing sounds as are heard in a well advanced case of asthma. I found much contraction of the muscles in the lumbar region indicating great expenditure of nerve energy in an effort to secure elimination from the bowels. At 7:30 P. M. a Noble's enema was given, which brought about at 1:30 A. M. a copious discharge of very foul smelling feces. She passed a fairly comfort-

able night. At 4:00 A. M. she began to cough, but a good treatment relieved it entirely and she went to sleep and slept soundly thereafter for four hours without a cough. On awakening in the morning, she seemed to be in no danger of her life. Subsequent treatment with intralaryngeal technique, described in June *OP* 1919, and rib exercises, abdominal breathing, anti-hyperacidity diet, and phrenic innibition have done away with cough entirely, and she has very little asthma. She now can do a little housework and looks better than she has for several years. On two or three occasions she would have considerable fever and cough. I used cold vinegar water compresses over the chest and mason jars filled with hot water surrounding the body. Next morning after the big sweat, she would feel better and have no fever. I told her I welcomed the fever, and that where we worked with nature, the acute sickness would help us to get over the chronic condition.

Comment No. 1. In No. 67, page 18 in *The Osteopath*, Dr. Lychenheim says: "When a leader in the profession confesses that he was killing thirty-two out of a hundred patients by not investigating the thoroughly scientific methods given to the world, perhaps at the beginning of his career and though sixty years have elapsed since this discovery and human beings are still being murdered—yes murdered—by hypodermics, serums and other unphysiologic procedures, I wonder if humanity is not simply a "chopping block" for doctors? This is rather rough language, but Mrs. M. was a good friend of ours. She had a boy thirteen years old looking to her for guidance. For sometime my wife had been observing Dr. S's treatment and it looked deadly to her. Possibly Mrs. M. could have rallied from the hypodermic that was given when her doom was pronounced, but I am sure one or two more of these cough suppressors would have ended things the way Dr. S. predicted. I never before had brought right home to me the imperative

Wonderful Year for the Laughlin Hospital, Kirksville



The Laughlin Hospital, Kirksville, Mo.—Dedicated to Andrew Taylor Still

Our first year reveals a very proud record for this new institution. Over 900 surgical cases were handled, just as they came, with a mortality of but three in that number. Receipts for the year were over \$105,000 — practically all of it Dr. Geo. M. Laughlin's work.

Our institution is entirely out of debt and paid for from the receipts of our practice. It is one of the best equipped small hospitals in the state. We maintain a fine home adjoining for nurses. We are prepared to handle successfully all classes of surgical cases and invite the co-operation of osteopaths.

An able staff supports Dr. Laughlin in the following departments: 1. Osteopathic. 2. Orthopedic. 3. General Surgical. 4. Obstetrics. 5. Gynecology. 6. Nose and Throat. 7. Proctology and Urology. 8. X-Ray and Laboratory Diagnosis.

For further information address Dr. George M. Laughlin, Kirksville, Mo.

need of the upbuilding of our great science and of propaganda for its acceptance, if we would save millions from untimely graves.

Comment No. 2. Dr. S. has his office in the building where I am located. We often meet. He knows who I am, but he always gives me and other osteopaths a stony stare. He considers our professional standing so beneath the great eminence on which he stands, that he would deny us the courtesy of a greeting when we meet face to face. Knowledge of the results secured as described in stories 29 and 30 will make no impression on him whatever. He and the great majority of all in his profession are destined to go on year after year committing the awful blunders that will shorten the lives of many millions. Speed the day when osteopathy will come into its own!

WHY OSTEOPATHS are STRONG in the FAITH

U. S. Army Nurse Wreck Restored to Health by Osteopathy

Have been treating an interesting case which I consider a triumph for osteopathy. The case of a nurse, 39 years old, in the U. S. Army who contracted flu while in France, which was followed by meningitis, leaving her blind, deaf and paralyzed. She was treated for a time in one of the army hospitals in France and then brought to this country. At the time of leaving France she was able to get around by having some one on each side of her for support and she was able to see as through a haze large

objects close at hand. Her hearing had not improved.

While still in a New York hospital she commenced taking general osteopathic treatments of Dr. Butcher, a local osteopath. Under general treatments her eyesight improved so that she could read and sew although there still remained some haziness. Her hearing in the left ear improved so that she could get very loud conversation, at close range. She also improved so that she could walk around alone although some disturbance of equilibrium still remained.

That was her condition when brought to me, a real triumph in itself. Upon examination both ears showed loss of tone for the 128 and 512 forks. The air conduction was nine-tenths lost. Whisper test was negative and sternal

Improves Nutrition



THE ORIGINAL

Strengthening food-drink physiologically utilized in—
DEPLETED VITALITY NEURASTHENIA
POOR ASSIMILATION GASTRIC WEAKNESS
ANAEMIA

—and other conditions requiring a selected diet.
 Refreshes and invigorates the operator after tedious treatments.

AVOID IMITATIONS SAMPLES PREPAID

Horlick's Malted Milk Co.
 Racine, Wis.



SOUTHWESTERN OSTEOPATHIC SANITARIUM
 BLACKWELL, OKLA.

Three New Men Added to Our Staff

DR. E. C. BRANN, who has been doing work under Dr. Ruddy for twelve months, is prepared to do any work in the eye, ear, nose and throat—either treatment or surgical.

DR. L. M. WILLIAMS, who has served in army laboratories two years after completing the army course, also Dr. Lane's course, is prepared to do any laboratory work, including Wasserman's, blood chemistry, medico legal, etc.

DR. F. L. BARR, recent graduate of the Kansas City College of Osteopathy and Surgery, is also with us now.

SOUTHWESTERN OSTEOPATHIC SANITARIUM, Blackwell, Oklahoma

Books! Books!
for Osteopaths

Keep your library up to date! Look over this list and place your order for what you haven't got.

- Applied Anatomy of the Spine—*Halladay*\$3.50
- Osteopathic Descriptive Anatomy—*Laughlin*\$6.50
- Practice of Osteopathy—*McConnell & Teall (1920)* \$7.50
- Physical Diagnosis and Diseases of the Chest—*Norris & Landis (1920)*\$9.50
- Diseases of the Head and Neck—*Deason (1921)*\$2.50
- Manual of Technique and Osteopathic Anatomy—*Goetz*...\$2.00
- Analytic Cyclopedia of Practical Medicine—*Sajous (8 Vol.)* \$64
- Quiz on Osteopathic Practice—*Laughlin*\$1.50
- Quiz on Obstetrics and Gynecology—*Clark*\$2.00
- 500 Osteopathic Pathology Questions—*Hoffman*\$1.50
- History of Osteopathy—*Booth*\$5.00
- Autobiography of A. T. Still \$2.50
- A. T. Still, Founder of Osteopathy—*Lane*\$3.00
- Therapeutics of Activity—*Gour*\$4.00
- Osteopathy, the Science of Healing by Adjustment—*Woodall*\$0.75
- Concerning Osteopathy—*Webster*\$2.50
- Food Fundamentals—*Bean*..\$3.00
- Something Wrong—*Webster* \$0.75
- Health and Life (Partial Fasting Method)\$1.00

Prompt attention given to all orders. Tell us about any book you want.

—The—
Bunting Publications, Inc.
 Waukegan, Illinois

test below par, about three-fourths normal. Both tubes were stenosed. There was impaired movement of both drumheads.

After four months treatment the 128 and 512 forks were no longer negative. Air conduction in both ears had doubled. Whisper test was 8" in the left ear and 10" in the right. She could distinguish ordinary conversation at a distance of 12 feet. Her equilibrium was entirely restored and the hazy condition of the eyes disappeared under treatment. Needless to say she is now able to resume her old occupation.

This is only one of the many cases which we might help if we were allowed in the army hospital.—*J. M. Watters, D.O., Newark, N. J.*

Two More Opera Stars Added to Osteopathy's Diadem

By G. H. Smith, D.O., Evanston, Illinois

Here are two more opera stars won over to Osteopathy. They are Miss Alice Gentle and Mr. Mario Chamlee, both of the Metropolitan Opera Company but now at Ravinia Park, Illinois.

Miss Gentle suffered with a severe headache for six days which was not relieved by ordinary medical measures. She was referred to me by a patient who heard her complaining during a rehearsal. I found osteopathic lesions of the third and fourth cervical vertebra with tenderness on the right side. She not only complained of headache but of a stiffness of the neck and a slight impairment of her singing.

After these lesions were adjusted her headache disappeared and she made one of her big hits of the season in the role of Amneris in Aida. She is so well pleased with Osteopathy that she is talking it continually to the entire company.

On Friday, July 15th, she sent Mr. Mario Chamlee here for treatment. He complained

of a slight laryngitis and had a cervical lesion of the axis with tenderness on the left side of the neck. The muscular tissues were somewhat congested and after relaxing these I corrected the bony lesion with marked immediate results. He tried his voice and said, "This sure is wonderful; I can sing now and only a half hour ago I couldn't." He had another treat-

ment on Saturday and that night made a decided hit in the role of Turiddu in Cavalleria Rusticana.

Believe me, they are real converts to Osteopathy and are well pleased with the results that it brings. I believe that this little piece of news will prove of interest to the profession.—Fraternally yours, *B. H. Smith, D.O.*

ASHEVILLE OSTEOPATHIC SANATORIUM

Asheville, North Carolina

Best Climate in America
Best Water in America
Best Scenery in America

Here your patients may have osteopathic care and a pleasant stay in the mountains during the hot months.

Elizabeth E. Smith, D. O.

What Is the Chief Factor in Most Diseases that Flesh Is Heir To? Local Inflammation

Hence to treat Local Inflammation directly is to reach and remove the cause as well as to relieve symptoms: DIONOL DOES BOTH!

DIONOL acts directly to oppose and overcome local inflammation, acting in harmony with established physiological principles, and giving practical clinical results.

For instance:

THE DIONOL COMPANY:

Recently I treated a very severe case of tibial periostitis and used nothing else. The man's leg was swollen from knee to ankle, twice its normal size at ankle and was a deep purple in color. There was considerable temperature and severe prostration. It was the most alarming thing of its kind I ever saw and I thought the man would surely lose his leg. I called a surgeon in consultation but he advised a continuation of the methods I was then using for a while. The next day the leg

Spokane, Wash.

started to improve and in five days the man was back to work. He was confined to the house less than two weeks altogether. I think it was remarkable. According to all rules he should have been laid up two or three months with the chances of losing his leg. The treatment consisted of Dionol applied very liberally and renewed every four hours, night and day, elevating the foot and covering the dressing with hot water bottles. That was all.

Dr. C.

If case records mean anything to *you*, we can submit abundant evidence of the practical efficiency of DIONOL. If you prefer to make it a case of "the proof of the pudding," send for literature clinical reports, pamphlet and

TEST DIONOL—For your patients' welfare. For your own prestige.

THE DIONOL COMPANY, (Dept. 12) Garfield Bldg., Detroit, Michigan

Federal Prohibition Commissioner Rules Osteopaths Are Not Physicians

The Legislative Bureau is in receipt of a communication from Federal Prohibition Commissioner R. A. Haynes, under date of July 20th, 1921, in reply to an inquiry sent from this office under date of June 30th, 1921, which reads as follows:

Sir:—In reply to your letter of June 30, 1921, there is transmitted herewith a copy of Regulations No. 60, issued by this Bureau pursuant to the National Prohibition Act, and you will find in Article 1, Section I (f), the definition of the word "physician" as construed by this Bureau.

Respectfully
R. A. HAYNES,
Prohibition Commissioner.

REGULATION NO. 60

Is issued by the Internal Revenue Bureau and deals with the question of Intoxicating Liquors. The Bulletin is dated February 1st, 1920, and has therefore been in effect since that date.

Paragraph (f) of Article 1 Section I referred to by Mr. Haynes in his letter to this Bureau reads as follows:

"The word 'Physician' shall mean any person duly licensed to practice medicine and actively engaged in the practice of such profession in the State, Territory, or in the District of Columbia in which licensed. This definition does not include osteopaths or chiropractors."

Here again we have a Department Head at Washington set aside State Laws as though they did not exist. In a number of States Osteopaths have identical legal rights with those of the drug practitioner, and in these States at

least, this order of the prohibition commissioner is interfering with legal rights granted by State Authority.

The right to prescribe Alcohol may be of little practical value to the Osteopathic practitioner, but the principle involved is one that cannot well be ignored, for if one department head is able to issue such orders others may do likewise. It is therefore your duty to protest against this order of the prohibition commissioner. Make your protest to Senators and Congressmen from your own home State, and do this at once.

Faternally yours,

C. B. ATZEN,
Chairman Legislative Bureau.

258% GAIN

KANSAS CITY COLLEGE of OSTEOPATHY and SURGERY

had the above student gain for 1920-1921.
Nearly tripled its enrollment and now starting
for a more remarkable record for 1921-1922.

It's "The Aggressive College"

2105 Independence Avenue
Kansas City, Missouri

—FOOD— FUNDAMENTALS

Could be written without any reference to Osteopathy or Osteopathic treatment. There is a demand among medical men and chiropractors for it in that form. But it is not so written and never will be. The matter is mentioned here to emphasize your privilege and opportunity in using a book on food with an osteopathic tone. The book costs about \$2.10 each when purchased by the dozen, and if twelve prove too many they may be returned at purchase price.

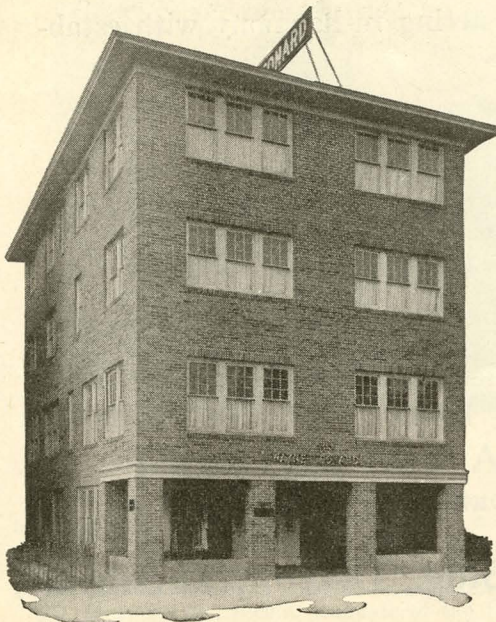
Price, \$25.00 a dozen; six for \$15.00;
\$3.00 a copy.

DR. E. H. BEAN

71 E. State Street Columbus, Ohio

Wayne-Leonard Osteopathic Sanitarium

130 So. Maryland Ave., Atlantic City, N. J.



Dear Doctor: We invite your attention to the fact that we are giving special attention to milk diet cases.

We employ the Porter Milk Diet Method exclusively.

All milk used in milk diet cases is supplied by the Walker-Gordon Company. It is a certified raw Holstein milk. There is none better.

For particulars regarding milk diet and other cases, address—

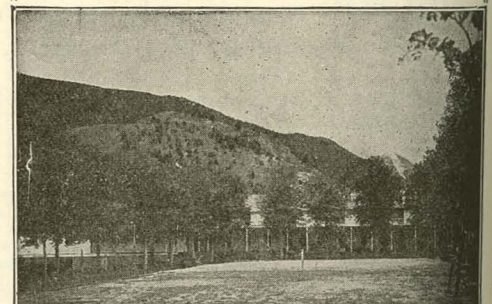
Dr. L. H. English

130 South Maryland Ave.

ATLANTIC CITY

N. J.

Chico Hot Springs Sanitarium and Hospital



Located in the heart of the Rocky Mountains at an elevation of 5000 feet. Open the year around.

The Mineral Water baths and drinking is second to none for Rheumatism, Skin Diseases, Gastro-intestinal and kidney troubles.

Hospital is completely equipped with Laboratories X-Ray and operating facilities.

Special attention to surgical cases.

G. A. Townsend, D. O., M.D.

Surgeon-in-Chief

Emigrant, Montana, Post Office

HOW to BUILD PRACTICE *by* ETHICAL PROMOTION

Preach Osteopathy by Showing Comparison Between Automobile and Human Body

One of the sensationally good achievements in our field literature production is that new "Automobile Number" of Doctor Van Brakle in which is followed all the way through the marvelous analogy between the combustion engine known as the automobile and the other combustion engine known as man.

Here is a talk that every man, woman and child who runs a Ford will understand!

Even you who know both the modern motor car and the human organism will likely be surprised to see how closely and how far this analogy goes. You know, Van Brakle was a Mechanical Engineer, graduated, before he became a Human Engineer, so if anybody can trace out the similarity between these iron and protoplasm mechanisms, car and man, Van ought to be able to do it. You'll say he has, and in a beautiful way, too, when you read him.

Van "stalls" the human engine in traffic" so to speak; "puts moth balls in the gasoline" (drugs stimulating to greater activity with no actual gain); quotes some rules of the Health Road, and talks a little about flat tires, and all that.

It is a very fine and classic contribution to our popular field literature and will prove a winner. This analogy of the automobile to the human body has been used before, but this Van Brakle brochure is so complete it will be the thing referred to from now on when any osteopath talks about using that "Automobile Number."

Of course you'll want to use Van's good stuff on or before the first of September and this is to say that the edition is already printed, bound, trimmed and is waiting for you. It was printed on our own presses, from *large new type* made in our own plant especially for this job, and this type will be melted down and never used a second time for any other purpose.

Get your list ready for it, and put in your order now.

THE BUNTING PUBLICITY SERVICE

for

OSTEOPATHS

Waukegan, Illinois

Getting Quick Returns in Advertising—Are You Doing It in Your Field?

As an illustration of how the public will respond to well prepared information about osteopathy here are two instances of quick returns by those using July "Osteopathic Health"—"The Osteopathic Specialist in Diseases of the Ear, Nose, Throat and Eye." Dr. Paul A. Reilly, of Stillwater, Minn., sent out a distribution and within ten days got a case of throat paralysis (following faulty tonsillectomy by a local M. D.) which is expected to yield nicely to treatment. Dr. Eugene Pitts, of Bloomington, Ills., sent out 500 copies from his Mendota office. July 26th he reported he had obtained already as direct results over \$100 in eye, ear, nose and throat work alone. He ordered 200 more magazines to be put out for his Bloomington office.

You have no idea what your location will yield in osteopathic patronage unless you systematically and steadfastly tell the people what osteopathy is and will do. No matter what your practice or income you should not be satisfied that you have made the most possible out of your location—for osteopathy and yourself—until you have instituted an educational campaign of sufficient size to thoroughly cover your community and have maintained it consistently for several years consecutively. Have you done this? Are you doing it? Will you do it?

If the practice of osteopathy is not netting you the living and income you desire and believe you should have, and if you are not "talking osteopathy" to your townspeople through popular literature, you really have no right to complain about your lack of success. You are not giving osteopathy a fair chance to "make good" with your community. You are not giving your people a fair chance to become acquainted with osteopathy and get benefit out of it. If you advertise osteopathy as it should be advertised and still cannot make a "go" of practice, then you might possibly blame the location or your own lack of adaptability for professional life but do not say you can not make a worthwhile living out of osteopathic practice

until you have used the printed word adequately in your community to create the sort of appreciative understanding of osteopathy that yields fine practice.

We would find much pleasure in making a survey of your situation and suggesting ways and means for you to campaign intelligently and profitably. We invite your correspondence. The best season to commence is now here. Preliminary investigation and arrangements frequently consume considerable time. Write us soon if you wish to assure yourself of opportunity to make the best use of the heavy practice opportunity just ahead of you.

✻ ✻ ✻

Publicity that Failed—Reason Why and Remedy

"The only reason for cancellation of my contract for "Osteopathic Health" is that I have a year's supply of packages which are unopened. I intend to distribute what I have on hand and will then make a new contract."—*Dr. A. B. Blank, Somewhere, Ind.*

We received the above message the other day from one of our friends—and he's a fine chap, too. But what a fiasco! Twelve months of printed opportunity wasted! Good literature—that might have shown sick people the way to health and won converts to osteopathy by the score—boxed up tight and accumulating dust on a closet shelf. Of course our friend *meant* to distribute these magazines but he had no definite system; he was busy; he forgot or procrastinated. Result: No publicity!

Many osteopaths who intend to do steady educational promotion work "lose out" because of lack of system or lack of time to attend to distribution details. What's the remedy? Simple enough. Send that "mailing list" to us. Let us assume responsibility for attending to it regularly. We guarantee to do the work accurately and furnish information about the con-

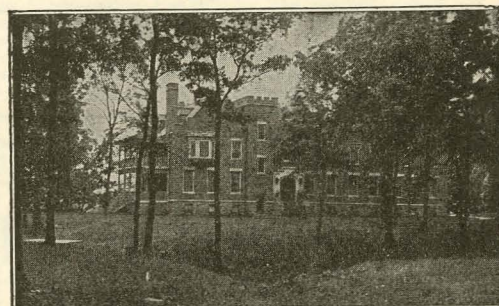
Special Information for Osteopaths

Under the laws of some States osteopaths are prohibited from using anything of a drug nature.

Dionol and Emulsified Dionol have no drug contents whatever and hence do not come under these restrictions. Their action is in strict consonance with osteopathic principles, being entirely mechanical, hence no drug re-actions are possible.

Osteopaths, throughout America, are using large quantities of these preparations, and there has never been a legal exception taken to their use, excepting in one case, and when the authorities learned the above facts the case went by default and they never even appeared against the doctor in question.

Dionol treatment is the only remedial agent that we are aware of that acts strictly in a mechanical sense and without drug reaction and which may be safely employed, internally or externally by drugless physicians generally.—The Dionol Co., Garfield Bldg., Detroit, Mich.



The Delaware Springs Sanitarium

Emphasizes *Diagnosis*, believing that a condition accurately diagnosed is half cured.

All modern facilities for diagnosis, as well as treatment, are found in our equipment.

Our institution has been inspected and endorsed by many of the best men in our profession.

THE DELAWARE SPRINGS SANITARIUM
Delaware, Ohio

Don't Complain of Unfair Competition

Unless you are doing your part to smoke the imitators out. You can use "Chiropractic Kleptomania" in hundred lots at 1½ cents apiece. It pays.

dition of your list any time requested. Our big object is to help you get the best results for the money you spend for osteopathic publicity. We see that you do it. If you win, we win also. When you neglect to get your stuff out into circulation we both suffer. Let us work with you and for you. We want to help you do it right and make good!

Advertising osteopathy pays a big return if it is done right. Let us conduct a real campaign for you on a scientific basis. Puttering at it is all wrong. Write us. No charge for our diagnosis and no obligation for advice and suggestions offered.

THE BUNTING PUBLICITY SERVICE
for
OSTEOPATHS
Waukegan, Illinois

THE BUSINESS SIDE of PRACTICE

DO YOU BELIEVE AN OSTEOPATH CAN
BUILD A \$50,000 A YEAR PRACTICE?

It can be done—by the right man in the right place. It has been done. Let us give you facts and figures.

There are unnumbered slumbering osteopathic practices that will yield ten, twenty, thirty or forty thousand dollars per annum—just waiting to be wakened up by the alert, the ambitious, the capable, the progressive.

We are not talking to those of little faith. Get the vision!

THE BUNTING PUBLICITY SERVICE
for
OSTEOPATHS
Waukegan, Illinois

MANY A SMALL TOWN OSTEOPATH

has more opportunity for advancement than he imagines. Too many make their own limitations. We have turned many a \$3,000 practice into a \$5,000 practice. Are you doing the maximum practice possible in your town? Talk it over with us. We are the advance agents of prosperity for many a willing and needy practitioner who has the faith to try or the courage to borrow our faith, if he doesn't have the vision himself. We know the way and can point it out to you. We have specialized in this work of advertising osteopathy and promoting practice for twenty-one years and our experience in thousands of cases is at your disposal.

THE BUNTING PUBLICITY SERVICE
for
OSTEOPATHS
Waukegan, Illinois



ARE YOU AS SUCCESSFUL IN PRACTICE
AS YOUR ABILITY AND ENVIRONMENT
PERMIT?

If you think you are not, why not "take stock" with yourself and endeavor to find the cause? Find it, fix it and enjoy the reward.

Write us telling something about your situation. Possibly we can suggest a special practice developmental campaign that will suit your need. It may be that arousing more understanding of, and favorable sentiment for, osteopathy in your community will solve your problem. It has for many another. On the other hand an entire re-organization of your methods of conducting your practice may be required. You may need to do both things.

Let us help you make a survey of your prac-

tice status and analyze its possibilities to see if we can assist you in finding the way to enjoy better practice and bigger income.

It makes no difference how small your community or how limited your present income. If you are not getting along as well as you believe to be possible under the circumstances, we would be glad to try to help you make things better.

If you are making only \$2,000 per annum where it is possible for you to make \$4,000, you should have that extra practice and income. You are entitled to it if you will do your part.

If you are making \$20,000 per annum and have the ability and opportunity to make \$40,000, you should do it. You should do the best you can for yourself, for your family and dependents.

Every osteopath who is not achieving the full success that his capabilities and environment make possible is not doing his duty to himself or to osteopathy.

The greater the volume of each individual practice that is carried successfully, the greater total popular appreciation of osteopathy and the greater the influence and prestige of the science and practice collectively. There are successful ways to carry a \$40,000 practice without overworking or breaking down.

Make osteopathy famous in your community. Give it a good economic basis for nothing else can endure. Determine that you will develop for yourself and for the science the maximum patronage and prestige that your community can yield you. Do that and you will do justice to osteopathy and win prestige and recompense to yourself. Undoubtedly we can help you. Ask hundreds of others. Both The *OP* and our field literature service will help you. Let us talk it over with you.

THE BUNTING PUBLICITY SERVICE
for
OSTEOPATHS
Waukegan, Illinois

PROFESSIONAL CARDS

Dr. J. Deason, Osteopathic Physician
Specializing in Ear, Nose and Throat
27 East Monroe St., Chicago

Hubert F. Leonard, D. O., M. D.
Consultation and Surgery
Eye, Ear, Nose & Throat Surgery a Specialty
703-706 Morgan Bldg., Portland, Oregon

Riley D. Moore, LL.B., Oph. D., D. O.
Osteopathic Physician
1410 H. St., N. W., Washington, D. C.
Careful attention to referred cases.

Dr. Percy Evan Roscoe
Osteopath
410-413 Seventy-first—Euclid Bldg.
7016 Euclid Ave., Cleveland, Ohio

Dr. C. Burton Stevens
Obstetrics
Chief of Obstetrical Department Osteopathic
Hospital
617-18 Farwell Bldg., Detroit, Mich.

Dr. T. J. Ruddy
Eye, Ear, Nose and Throat
Originator (Bowling) of "Finger Method"
for Hay Fever and Catarrhal Deafness, etc.
Chief of E., E., N. & T. Dept., C. O. P. & S.
302-9 Black Building Los Angeles, Calif.

Dr. Frank J. Stewart
Diseases of the Skin and also
Genito-urinary and Venereal Diseases
Room 1201, 7 W. Madison St., Chicago

Dr. H. C. Wallace
Practice limited to General and Orthopedic
Surgery and Consultation.
S. W. Osteo. Sanitarium, Blackwell, Okla.

Dr. Benoni A. Bullock
Consultation and Surgery
Specialist in Orificial Surgery
Stevens Bldg., Detroit, Mich.

Dr. W. F. Rossman
Surgery: Eye, Ear, Nose and Throat
Referred cases solicited
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Dr. S. P. Ross
Surgeon
Office, 1000 Land Title Building
Residence, Hotel Adelphia, Philadelphia, Pa.

Dr. Jerome M. Watters
Osteopathic Physician
Ear, Nose, Throat and Eye
2 Lombardy St., Newark, N. J.

M. D. K. Bremner, D.D.S.
Radiography, Oral Diagnosis and
Pyorrhea
Suite 1600, Mallery Building,
5 S. Wabash Ave., Chicago, Ill.

Dr. Leland S. Larimore,
Eye, Ear, Nose and Throat.
Prof. Ophthalmology, Optometry and Oto-
Laryngology, K. C. College of Osteo-
pathy and Surgery.
Blackwell, Okla.
601-2-3 New Ridge Bldg., Kansas City, Mo.

Dr. C. C. Reid
Eye, Ear, Nose and Throat
Dr. C. L. Draper
Dr. J. E. Ramsey
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"An Osteopath's Explanation to a Health Seeker," "Questions Often Asked About Osteopathy and Their Answers," "How a Case of Sleeping Sickness Found a Cure," "Osteopathy in the Inflammatory Diseases," "A General Sketch of Osteopathy," "Osteopathy Potent Where Serums and Vaccines Fail," "Osteopathy in Winter's Ills," "A. T. Still as a Medical Thinker," "Most Diseases are of Spinal Origin," "Osteopathy as a Science," and "Osteopathy Cures Various Nervous and Blood Disorders."

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**CASH PAID FOR ACCEPTABLE
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We are in the market for contributions that explain osteopathy, its theory and practice, its diagnosis and cures, in simple plain English suitable for converting the lay reader and educating osteopathic patients. Such manuscripts must be suited for the purposes either of "Osteopathic Health" or "Harvest Leaflets"; must be typewritten on one side of the paper only and be either single or double spaced between lines. The total number of words by actual count must be given on each article and the number of words on each separate page.

For "Osteopathic Health"

Brochures or other manuscripts offered as suitable material for making up one entire number of this magazine must contain approximately from 3,600 to 4,000 words. We supply the subheads for long articles.

The preference is for short articles explaining a variety of diseases rather than for one long manuscript. Long articles have to possess some definite theme, show artistic unity and logical construction. But any practitioner who is interested in his practice, even though without possessing literary gifts may write the most acceptable sort of simple short articles containing one or more good ideas or dealing with particular diseases, diagnoses and cures. We are able to supply the literary revision, if it be needed, to polish good plain recitals of fact.

For "Harvest Leaflets"

Manuscripts offered for "Harvest Leaflets" should conform to one or another of these sizes:

- 1 page "Harvest Leaflets" average from 100 to 125 words.
- 2 page "Harvest Leaflets" from 250 to 300 words.
- 4 page "Harvest Leaflets" from 660 to 750 words.
- 6 page "Harvest Leaflets" from 1,080 to 1,180 words.
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So-called "fine writing" is not wanted. Good plain simple English and truth telling, based upon an underlying understanding of the psychology of "selling" osteopathy to the public, is what we are after. What have you to offer, Doctor? Have you ever tried your hand?

THE BUNTING PUBLICITY SERVICE

for
OSTEOPATHS
Waukegan, Illinois

**Osteopathy's Saturday Evening Post
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When Dr. H. M. Walker, generalissimo of the *Saturday Evening Post* educational campaign, left the Cleveland meeting \$35,000 had been raised of the \$50,000 which is needed to conduct the first year's work. You see, we're winning out in this big job. Only \$15,000 more is needed. The work is forging ahead now faster than ever with the momentum that has been developed. Several good workers have been enrolled in Illinois, Missouri, Iowa, California and other states, and more are wanted elsewhere, so this splendid and practical scheme is sure to go over the top in short order. Nothing succeeds like success. Get in the band wagon, if you haven't done it already! Send Dr. Walker, 1st National Bank Bldg., Ft. Worth, Texas, your pledge for a hundred dollars and watch osteopathy grow.

**Dr. H. M. Walker to Be Our AOA
Advertising Director**

Dr. H. M. Walker, of Ft. Worth, Texas, will be the new paid Advertising Director under the AOA Bureau of Publicity. This is a good selection. Walker is progressive and full of pep. The *Saturday Evening Post* campaign (which

he has helped so splendidly to push forward and make possible) will remain an outside organization for this next year. When it has made its initial demonstration and won success by another convention—as it surely will do—no doubt the AOA will be proud to take it under its wing. This is good managerial sense.

Next AOA Meeting at Los Angeles

The next convention of AOA goes to Los Angeles and will probably be staged at the palatial new \$5,000,000 Ambassador Hotel situated in a garden-like Eden remote from city roar and car lines. Begin to plan now to go to Los Angeles and take the family. Stop at Grand Canyon and visit Catalina Island, going or coming. You will never have a better chance. Perhaps you will also take in the northern route and visit Lake Louise and Banff on one leg of the journey. It is important for slim purses to begin now to set aside a little money each month on regular schedule. \$25 a month put into a sinking fund would accomplish wonders for your recreation and profit a year hence.

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"An Osteopath's Explanation to a Health Seeker". Brochure No. 54, undated. Price, 100 copies, \$6.00.

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"Osteopathy in the Inflammatory Diseases". By the late Professor Lane. Brochure No. 8, undated. Price, 100 copies, \$6.00.

"A General Sketch of Osteopathy". Brochure No. 51, undated. Price, 100 copies, \$6.00.

"Osteopathy Potent Where Serums and Vaccines Fail", by Michael A. Lane. Brochure No. 16, undated. Price, 100 copies, \$6.00.

"Most Diseases Are of Spinal Origin". Brochure No. 36, undated. Price, 100 copies \$6.00.

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for
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Waukegan, Illinois

I have been using in my local daily newspaper once each month your display advertisement calling attention to "Osteopathic Health" for the current month. It is always the most attractive advertisement in the paper and I think it is most dignified and good advertising. It calls attention to "Osteopathic Health" in a way to secure a better reading and consideration.—Charles A. Arand, D.O., Sault Ste. Marie, Mich.

Ready for Use in your home town newspaper. The "copy" below is for display space. Have your printer follow style of Composition.

"Osteopathic Health" for September

The Human Body Runs Like an Automobile

Physicians Tardy in Dealing with Man as a Motor Mechanism; New Viewpoint Has Produced a New Science of Repair; The Body, Like the Automobile, is a Transformer; Automatic Heat Regulation in Both Cars and Body; Hearts Correspond to Automobile Timers; Human "Cylinders" Get "Carboned"; Where the Human Mechanism Gets Intelligent Adjustment; Equipment of the Osteopathic Anatomical Engineer; Accidents Damage Human Bodies as Well as Cars; What is Found Out in the Osteopathic Repair Shop; Osteopathic Physicians Know the Human Body; Do You Treat Your Body as Intelligently as You Treat Your Car?

The above is the title contents of "Osteopathic Health" for September. The aptness of the analogies will delight you; the instructive information given will impress you deeply. A copy of this little magazine will be mailed free of charge on request. Address:

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The Fateful Second Year of the House of Delegates

The House of Delegates made good this year at its second annual session although it was not easy going by any means. Of course the second year is known to be the critical test of all parliamentary experiments. On top of this, President Waldo was making the test of not appointing any committees in advance but carrying all responsibility—as a good executive should be willing to do when it seems to help—but at times it was almost too much to handle. It was hard to take care of issues as they arose and sometimes the House all but ran away with him. You see, its working traditions were not yet established, and the restraints of experience on the job were lacking.

Put it this way: The House of Delegates is like an unruly horse. If it is governed and taken care of, it is a good thing. If it is allowed to run away with itself, it will do damage, and there must be a certain amount of respect and consideration maintained for the action of the previous House of Delegates by all successive Houses. Otherwise we might simply undo each year all that the previous House of Delegates had done.

But, if the House of Delegates is like an unruly horse, the Open Convention, when it is left to function in the same managerial capacity, is an UNRULY ELEPHANT and no trouble has appeared or can appear, in AOA management by and through its House of Delegates that would not be ten times greater and more perilous than that experienced by the present House of Delegates plan. So these natural problems in the way of the House finding itself and getting its working traditions established should not be exaggerated. It's a hard job to accomplish any way you tackle it, but the House plan is certainly the wise way to go about managing the profession's affairs.

The OP, all things considered, is pleased with the House of Delegates plan of government and we think it is working things out about as fast as was to be expected.

Beyond question the first House was an abler body of statesmen than the second. That was because so many veteran state society officers were elected to the first and organizing body, while few of them were returned to the second; so, the capacity and experience of the personnel were much less in this 1921 House. The difference in working capacity was easily noticeable.

Delegates to the House ought to be well selected, in the first place, and then be returned year after year. Let us try to build up an experienced and highly specialized corps of workers in this body whose knowledge and experience in our profession's affairs political and business, will count.

Meanwhile such worries as the House of Delegates experienced this year over maturing its counsels were at least spared to the multitude comprising the general convention, and the great improvement and added value of the general sessions to the practitioner was the logical result.

We're strong for the House of Delegates—but it is a specialized piece of business machinery which must be carefully built up and trained for its work—just like any individual business executive should be trained up—and just a chance ballot selection of members for the House by the various states will not work out satisfactorily. This job of House membership should be imposed upon the strongest, sanest and most practical manager of the profession's work to be found in each state. Remember this at your next state election.

Our excellent "Shop Talk" department written by the "Committee of 500 Associate Editors of the Profession" is largely crowded out this issue by AOA convention news. Watch for it in full force next month!

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Dr. O. R. Meredith,
Nampa, Idaho

April 9, 1921

Your book, "A. T. Still, Founder of Osteopathy" by M. A. Lane, came this morning and I am wonderfully well pleased with the appearance of the same.

Your "Foreword" speaks well for the volume. The contents, so well paged, as well as your "Index" are very commendable. A person should be able to get at any subject that he wishes from this. The book is handsomely printed and aptly bound.

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Yours for an osteopathic literature,

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Why Drug Therapy is Moribund

By Charles E. de M. Sajous, M.D., LL.D., Sc.D.

[From the New York Medical Journal, July 6, 1921]

You are probably not aware of the fact that therapeutic nihilism has grown to such an extent that many of our most prominent medical schools are now giving the treatment of disease by drugs but scant attention. The fundamental cause of this attitude is but a normal result of the incompatibility of therapeutics with the trend of modern knowledge. Most remedies are used empirically TODAY AS THEY WERE FIFTY YEARS AGO: most textbooks of practice continue to refer to a remedy or a combination of drugs as SERVICEABLE or USEFUL or as having been found efficacious by so-and-so, etc. Excepting perhaps in the case of our few specifics, no attempt is made to explain the MODE OF ACTION of a given drug upon the pathological process it is intended to antagonize. This does not mean, in keeping with the therapeutic nihilist's belief, that therapeutics does not subserve a very useful purpose; far from it. It does mean, however that ITS PRACTICE BEING OUT OF HARMONY WITH SCIENTIFIC PROGRESS IN ALL OTHER BRANCHES OF MEDICAL KNOWLEDGE, it is being dropped by the wayside as a relic of charlatanism, a haphazard—though sincere—attempt at relieve or cure, in which PRECISION PLAYS BUT LITTLE IF ANY PART. Professor Lewellys F. Barker over two decades ago stated that "pharmacotherapy was moribund". Its increasing elimination from medical schools suggests that its interment has begun.

Dr. Frank Billings in his address at the 1903 meeting of the American Medical Association declared that DRUGS WITH THE EXCEPTION OF QUININE IN MALARIA AND MERCURY IN SYPHILIS ARE VALUELESS AS CURES". Were it not for the wonderful strides of preventive medicine since the immortal Pasteur opened the portals of the bacteriological field to the world of research, we would have but little cause for happiness in our professional labors.

Indeed, as Professor Barker also stated in the previously quoted estimate: "drugs of unknown physiological action cannot conscientiously be set to act upon bodily tissues in disease in which we are ignorant of the deviations from the normal."

Twenty-three centuries ago, Hippocrates wrote: "It is to the efforts of Nature that the attentive and able physician looks for guidance." Today the most virile trend of modern thought, that of immunity, which underlies the whole field of preventive medicine, is a practical expression of the principle first enunciated by the

Father of Medicine. Why should we not likewise make it the underlying principle of pathogenesis and therapeutics? From my viewpoint, this is precisely what the endocrines enable us to do.

Treat the Lymphatics

Frequent review of anatomy for nerve centers and results of treatment is a great time saver. Treatment of the lymphatics in certain cases is helpful. In the groin as well as the axilla.—J. F. Bumpus, D.O., Denver, Colo.

Osler Said It

A statement straight from the heart of Dr. Wm. Osler, M.D., to 2,000 students of Oxford: "Gentlemen, there is no such thing as medicine. Nature does the healing and the most we can do is to assist her in removing the cause of the disease, not by drugs, but by observing the laws of health. Those who know the most about drugs use them the least, and those who know the least about them use them the most."

This statement is from the "brains" of the medical profession.—L. E. Ljams, D.O., Marshall, Minn.

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22. Osteopathy is Not a Remedy.
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The Cat Brought Asa Back

[Continued from Page 14]

Cleveland where Dr. Clarence Vincent Kerr was entertainng 110 of his friends of the Atlas Club during the AOA convention. Asa has seen the multitudes jubilate so often over his hand-picked stock of laugh-getters that he is accustomed to wait for the applause to subside before he starts to pull another. Guffaws, as it were, have become his cue for the next story. And there has never failed to be a "next" from Asa, just as long as the crowd requires and demands diaphragmatic toddling and will rise properly to the occasion.

Well, Asa was called out to give a story.

Meanwhile one sitting just under and in front of him displayed a placard with the words DON'T LAUGH written prominently across it which was displayed to everybody in the room except the man at Asa's right.

The first story was a gem of humor and the man beside Asa laughed uproariously but the house only smiled faintly. Asa backed up and gave 'em another. The fellow who laughed before didn't this time, but only watched for its effect on the house. There was none visible.

"They didn't get that, Asa," he said in a low whisper.

"I see they didn't," Asa mused softly. Meanwhile the man who has 'em all at his feet when he ebullates shifted uneasily from one foot to another, swallowed audibly and the glitter in his eye went dull. Then he rose to a tremendous effort to get one over—stopped—waited without results—said "I thank you," and sat down.

Orderly quiet prevailed.

"Say, Asa, tell us a story," some one piped out. "Give us a good one," said another, "Make us laugh." "Tell about the Montana cat."

Asa almost took the count, still looking very solemn, but was prevailed on to "come back," put the cat over and found his life saved by a mighty outburst of laughter that warmed the very bottoms of his feet. Then the meeting broke up. It was not until Asa got back to the hotel that the gag was explained to him. He drew a long sigh of delayed relief.

"You know, fellows," he said, "I thought I was overcome by the heat. I saw it wasn't getting over. I never had an experience like that before. I supposed, of course, the trouble was with me. Well, I'm glad I'm normal. It's awful to suspect yourself of going down and out."

And thus, unconsciously Asa contributed more to the amusement and entertainment of the crowd than he had by all the other good stunts innumerable that he has pulled off by intention in these twenty years of sweepstakes for wit and humor. It was really the cat that brought Asa back!



It Happened in Florida

A strange but truthful incident: Dr. Jose C. Howell, it was told at the convention, bought a Grand Rapids bedstead. The wood was so green that one warm spring day it broke out with buds, and shortly after it was covered with waving branches. In the autumn his children picked chestnuts from the tree and in the following spring tapped the headboard for maple syrup. Can you beat it?

Lugubrious Blue

Mayo was right—the imitator dogs have grabbed our bones and are tearing down the street with them. It was a woeful day for osteopathy when the "master minds" lengthened the course, and took on that i. e., nose and throat stuff. Where will you find a first-class D.O. these days? As I see it, the profession has gone plumb "nuts." Do osteopathic schools teach the "bony lesion theory?"—Chas. J. Blackman, D.O., Bluffton, Ind.

Osteopaths Petering Out at Forty

Talk at the Twenty-Fifth Annual Convention of the American Osteopathic Association by Rowland Haynes, Director of the Cleveland Recreation Council

What can right recreation do to prevent the osteopath from petering out at forty? This is the personal approach which we are to make to this topic, rather than a general and theoretical one, about the value of recreation as a whole preventing petering out at forty by people in general.

Within a few years a new profession will be formed—the profession of the recreation diagnostician. His task will be to study the individual needs of different people who urgently require recreation and to adapt recreation opportunities to those personal needs. Different individuals and different groups of individuals do not require the same recreation and the same person does not require the same recreation at all times. For instance there is the man who can frequently get a half day off to play golf. There is need, however, for the man who cannot get off for long periods who must get his active recreation near home. The recreation possibilities of these two men are different. Thus again the tired and worried business man does not need a doleful problem play. There are times when we want to read for recreation the liveliest detective story we can find. Other times we get our recreation by reading the political problems of Central Europe or the activities of the money power in ancient Rome. These are different needs for different moods. The work of the recreation diagnostician is to adapt the form of recreation to the needs of the individual.

Each professional group of men and women have certain peculiar professional habits and mental traits which require an antidote of some kind if they are not to become harmful. The osteopathic physician is no exception to this rule. What, then, are the characteristics of the mental and professional habits of the osteopath which affect the type of recreation which he requires?

We shall name three, only: The first is the characteristic of the osteopathic physician, like other physicians, of working exclusively with sick people. Every profession has its twists which are likely to distort the mental attitude of the person engaged in them. A divorce judge once told me that he had to take great care not to come to the conclusion that most of adult life was made up of petty squabbles between man and wife. A school teacher is subject to the mental twist of her profession and is likely to talk to adults in the way she talks to children. A physician has the peculiar twist which comes from dealing with sick people—sickness, disability, incapacity are likely to loom large to the physician and to distort his view of life.

To counteract this in his recreation, he needs to see happy, healthy people. Golf, dancing and other recreation he should consider, not from the standpoint of the exercise they give, but for the social opportunities which they bring of seeing people when they are happy.

The second characteristic comes from the fact that the osteopath, through his profession, has to see people constantly throughout his business day. He needs the antidote of solitude. He should get into the woods, which don't talk back. He needs moonlight evenings alone on river or lake, not because he is a misanthrope and believes that people are not good to associate with, but because he has to deal with people so constantly that he needs as an antidote the chance to be alone and away from people.

The third characteristic comes from the non-sedentary factor of the osteopathic practice. Most osteopaths whom I have seen are extremely active people.

I was once talking with a worker in a steel plant. In his plant they were doing a good deal of recreation and welfare work and they had baseball and other active games for all. With

a very vigorous oath, he expressed to me his feeling of the difference of the demands of the bookkeepers in the office for active recreation and his own demands. After he had been working in the steel mill all day, what he liked to do was to sit down and play checkers.

Because of the fact that the osteopathic physician's professional activities give him a good deal of exercise, his recreation should be chosen not mainly for the exercise which it gives but for the opportunities of companionship and social interest which it brings.

I have been talking primarily to you on the matter of recreation as a personal problem, to prevent you from petering out individually at forty or around that age. When you look at things from the standpoint of the whole profession of osteopathy, with its service to the world, there is no more vital question than that those who have gained experience and have something vital to build upon shall not peter out at forty.

Tonsils and Adenoids

"The faucial tonsils lie between the pillars in the side of the throat. They are subject to inflammation and they enlarge. This enlargement is a swelling of tissue and not a filling with pus. Pus is found in the fossules or depressions around the follicles. Pus is also found in the crypts around the tonsils, also retained and decayed food is found in the fossulae and the crypts. Continued inflammation and neglect of proper caring for the tonsils causes the tonsils to break down and atrophy or destruction follows.

The tonsils are a mechanical device to afford a fulcrum upon which the various muscles inserted into its sheath, may act. The normal tonsils should be easily movable. Lack of motion indicates that the surrounding tissues are stiff and not normal and this may act pathologically to obstruct the adjacent blood vessels. Adenoids as found in the pharynx below the posterior nares are lymphoid tissue. The normal adenoids are firm and they are more richly supplied by blood vessels and contain more lymphocytes and phagocytes than the tonsils. Their function is to protect the body from germs or foreign substances that are inhaled thru the nostrils. Inflammation of the adenoids or (adenitis) causes them to swell and extensions of this enlargement or growth ascend in the nose and backward toward the middle ear or eustachian tube, obstructing the blood vessels of the nose and throat, limit the ability to breathe and causing turgescence of the turbinate tissue. Adenoids being such a necessary protection to the respiratory tract should therefore not be removed but the swelling should be carefully reduced and the competent osteopathic ear, nose and throat specialist knows how to do this without any surgical interference."—Morris M. Brill, D.O., New York City.

Examine the Portals

There is a nervous relation between the upper orifices and the lower orifices of the body so intimate that I have treated or operated upon the latter with a cure of eye, nose and throat trouble resulting, and in some cases a complete change in spontaneities occurring, even insanity disappearing. Better examine other orifices of the body while examining the spinal foramina—Dr. H. S. Beckler, Staunton, Va.

Too many osteopaths live over stores and don't put up enough "front"—Wm. E. Waldo, D. O. Seattle, Washington.

What Has Been Doing for Newspaper Publicity the Past Year

Being the Report of Press Director to the Department of Education at the AOA's 25th Convention

The Press Director begs leave to report to the Department of Education that the past year has shown a greater amount of newspaper publicity than ever before in the history of osteopathy. What is perhaps more important still, the profession has become more aroused than ever before in this work, more interested, more convinced of the necessity of it and much more active in individual co-operation in publicity work. Most important of all, the newspapers themselves have become more educated to the fact of the legitimate position of osteopathy and are much more inclined to give space to news about osteopathic events. The result is beginning to be seen in our legislative halls and in the fact that the reading public is not so ignorant as formerly regarding the position osteopathy has attained. The result is also seen in the determination of the old school to redouble its efforts to educate the public against "irregulars" by syndicated Sunday newspaper articles and by publishing a popular health magazine.

County, city and town osteopathic societies have been established in many parts of the country upon the advice and encouragement of this department. Regular local meetings have been held, stimulating organization sentiment, healing old grievances, increasing group study, and invariably securing excellent local newspaper publicity of the meetings. Clinics have been established in a large number of communities after repeated urgings by this department and the AOA clinic bureau. Local newspaper publicity for these clinics has been found to be as readily obtained as was predicted.

These two activities should be stimulated until they are obviously working in every community in the country, producing a continuous flow of local publicity in every newspaper in the land. The total publicity from such activities is so vast that it is incalculable.

The amount of objectionable advertising of osteopathy has been greatly reduced as the result of the large amount of personal correspondence in this department. Many times the practitioner was quite innocent of any intent of being unethical and was glad to be helped by advice. In a prophylactic way much good has been done by explanation and counsel regarding the technique of dignified newspaper publicity.

Members have been gained by furnishing publicity service to non-members.

Many state society officials have been too slow in sending in the programs of their conventions. As a result the profession in some states has been deprived of a large amount of newspaper publicity, as this department was unable to secure the programs in time to do the work. Programs should be sent in at least a month before the meetings. Many speakers on programs fail to respond to the request of this department for manuscripts, thus depriving their state of opportunity for publicity, to say nothing of their own individual loss.

Newspaper clippings of only a small portion of the publicity ever reach this office. Osteopaths frequently write thanking the department for securing good publicity, but failing to enclose the clippings. Professional clipping bureaus are notoriously inadequate, only sending in what they happen to stumble upon. Consequently, the great mass of clippings exhibited at this convention must be understood to be only a small fraction of the total publicity secured from the efforts of this department.

The press director has devoted more than half of his time, every day in the year, to the work of this department, without vacation, holidays or Sundays. Many times work has been taken home in the evenings.

There have been times when it was physically impossible to handle all the work with the limited office force available under the present appropriation. Under such circumstances some work has had to be omitted in order to accomplish more pressing tasks.

Never before has so much publicity been sent out on a national convention, and never before have the returns been so bountifully evident, even before the convention opens.

Because of the facts already stated, the Press Director earnestly urges upon the Board of Education the urgent necessity of the adoption of the following recommendations:

That the budget for the coming year provide double the appropriation of the past year for this work, both as respects the salary and the expenses. Where the money for it is coming from is probably without the province of this report, but surely nothing is more fundamentally vital to the osteopathic crisis today than the immediate enlightenment of the public, so it would seem that an increase in the dues for this purpose is perfectly justifiable.

That the contract with the Press Director be for a term of five years in order that he may build up an organization in the osteopathic profession which will functionate for a growing crop of publicity of vast proportions, and a following in the newspaper world which will elevate osteopathic reading matter to an accepted plain of dignity and value.

With increased expense appropriation, adequate clerical help may be employed which will relieve the Press Director of much mechanical detail, leaving him free to render more valuable service in personal direction of the campaign.

If the newspaper clippings exhibit, which is hereby named as a portion of this report, is obviously an evidence of successful publicity extending to every state in the Union, and naturally worth many times its cost, is it not logical to assume that with a larger appropriation the result would be in even greater proportion?

The economy and efficiency in publicity consists of following up every vantage, striking while the iron is hot, and feeding the newspapers continuously after they have once evidenced an appetite. Such a successful publicity year as the past really compels us to redoubled efforts in order to reap the ultimate harvest by maintaining the pace already set.

Respectfully submitted—*R. K. Smith, D.O., Press Director of the AOA, 19 Arlington Street, Boston, Mass.*

Appendix to Report of Press Director

National Convention Publicity Prepared

55 News Stories

74,086 Pages

18,521,738 Words

Approximately 50,000 letters have been sent from the office this past year.

40 newspaper columns were published on THIS convention BEFORE it opened.

Unexpected Boosting

A prominent M.D. advised a patient that one osteopathic treatment a week would prolong her life ten years.—*W. F. Say, D.O. Kenmore, New York.*

Getting Together

Remember Dr. Vanderburgh's answer to Gov. Hiram Johnson? He said "chiropractic is the first three weeks of osteopathy" and I think that nearly every osteopath will agree with him. Now if he is right, would you not hate to have the standards of osteopathy on an equal with chiropractic? And, too, would you not hate to admit that you spent three or four years, as the case may be, to obtain your degree, so that you might be able to care for the sick by aid of the discoveries of our wonderful A. T. Still, when these "money grabbers" can do the same with three months, three weeks or no time at all?

Still, don't forget you have passed the state boards, the same as the "regulars," and can legally practice our wonderful profession without being hounded or indicted every few days.

If we were to unite with them we would admit chiropractic was as good as osteopathy and that the time and money we spent to learn our profession was wasted, and to my opinion every knock and slur the "regulars" could throw at us would be deserved and we could not object.

What is the real scare? Simply this: Osteopaths are afraid of the chiropractors and not the "regulars," because chiropractors work together, advertise together and boost each other and we—we fight among ourselves, look out for our own interests, and don't care a "cuss" for the profession. There is only one thing left for us to do—"get together." Call a D.O. when we wish to consult over a case and *not* an M.D.

If chiropractors ever have a three of four-year course, pass state boards, and comply with all laws governing our practice, then we should unite with them, because chiropractic is osteopathy, but at present merely a weak form of it.—*B. J. McCrary, M.D., D.O., Norfolk, Va.*

Lesions Seldom Come Singly

My one best thought now and all the time is find the lesions that are causing the trouble and fix them. There are very few cases where there is but one lesion. A patient will frequently come in for one particular ailment but on examination I will find cause for other trouble and when I mention the fact to him he will admit it; or after two or three treatments patients will mention the fact that they have had relief from some trouble entirely foreign to what they came to me for. No doubt every osteopath has the same experience.

That is the reason the man that gives a general treatment and lets it go at that—forms that habit if he is not very active mentally. However, that is the very reason why he lets so many patients go out of his office without relief, and they may later get that relief at the hands of another osteopath or even possibly a chiro.

Another absurdity that is advocated so much by some osteopaths is that all lesions can be fixed without any pain. That is pure rot. With the congestion and fibrous tissue formation found with every lesion—it is just as possible to fix it without any pain as it is to reduce the dislocation of the humerus without pain. It is not necessary to be rough about your technique, but you cannot correct all bony lesions, and in fact, very few, without any pain. To my mind, there would be much less to fear from the chiro if there were more bony lesion osteopaths and less massage.—*E. W. Spicer, D.O., Meriden, Conn.*

Develop the Feel

Let's have more *feel* with our *go*. Get more in *touch* with tactile sense. "Let's Feel!" as wass as "Let's Go!"—*W. G. Sutherland, D.O., Mankato, Minn.*

LET US DO YOUR JOB PRINTING

We are now open to figure on printing any sort of high grade job or book work for members of the osteopathic profession—*The Bunting Publications, Inc., Waukegan, Ill.*

IN D.O. LAND

Race Regeneration Thru Woman

Race Regeneration Thru Woman and the Problem of Maternity is the title of a recently published popular book on sex relationship by Dr. James Hegyessy of San Francisco. The author treats the subject in a very frank, outspoken manner and gives information not usually included in a popular work. In general it is quite radical in character. It has received strong endorsement from many individuals and publications, the latter including Self Control Review, Physical Culture Magazine, Vegetarian Magazine and Good Health Clinic. It is published by the Veritas Publishing Company, 97 Ninth street, San Francisco, California. The price is \$1.60 post-paid.

Micajah's Suppositories

If the average doctor were to be asked if he could get along without the use of suppositories, he would probably answer in the negative. This form of medication, while it is not in many cases curative, is of great value in a palliative way. In many cases it does not only relieve the patient, but brings about a marked improvement in the condition. This is particularly true of the suppositories supplied by Micajah & Company, makers of the well known Micajah's Medicated Wafers. MICAJAH'S SUPPOSITORIES contain no narcotic or habit forming drug. Their action is efficient; they are soothing and healing, control hemorrhage; and in many cases, being astringent without being caustic, they bring about a marked shrinking of the tumor and consequent improvement in the condition. Thousands of busy physicians have learned to depend upon MICAJAH'S SUPPOSITORIES. In case any doctor has not yet become acquainted with them, he can do so by writing for sufficient quantity for clinical test, together with interesting literature to the makers, Micajah & Company, Warren, Pa.

The C. V. Mosby, Publishers, New Catalogue

The C. V. Mosby, St. Louis publishers, have gotten up a new, completely revised, rearranged and illustrated general catalogue of all the newest works in medicine, surgery, dentistry, nursing and pharmacy. Many years of close contact with practitioners, teachers and students and a close study of their needs has enabled the C. V. Mosby Co. to produce only books that are of real service. In the same way the information, descriptions and, in many cases the tables of contents of the books listed in their catalogue all tend to greatly help the user to easily find the very book or books he wants most. To secure copy of this catalogue address the publishers, The C. V. Mosby Co., St. Louis, Mo.

"He'll Tell the World"

Dr. F. E. Dayton, operated for hernia and orificial correction by Dr. Benoni Bullock at Detroit Osteopathic Hospital, recovered from the anaesthesia—only to relapse into old habits—wants the other fellows to know how good a place he has found—and the after care that proves osteopathy's right to a name in the world—and don't forget to say, Bullock knows. The hospital care is wonderful—fine place for a vacation—rest—after ten days at Cleveland and all the rest. Evers of Chicago College reports all very busy up at the "Three Bag Job." He is at Manistique, Iron Mountain and Escanaba.

PERSONAL

Dr. Nettie Haight-Stingle of San Gabriel, California announces that she has retired from active practice and is living quietly on a ranch trying to regain her health. She hopes, after a couple of years, to again be able to undertake active service.

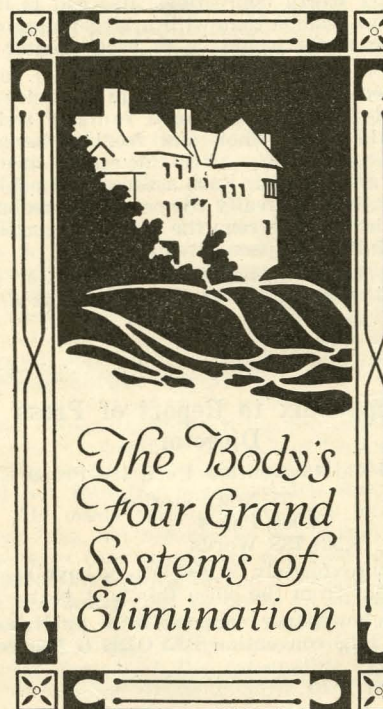
Dr. Theo. G. Thompson has changed office address from 35 Hartman Bldg., York, to 36-37 Schmidt Bldg., York, Pa.

Dr. L. M. Crandall of Chester, Dr. G. E. Crandall of Lancaster and Dr. Theo. G. Thompson of York have taken over the interest in the Penna Osteopathic Sanatorium formerly held by Dr. O. O. Bashline, Dr. J. E. Barrick, Dr. H. J. Corman and others. Dr. Bashline will continue to operate at the institution as formerly. Dr. Barrick will devote all his time to his office practice. The osteopathic policy will be followed combined with principles used at the Tilden Health School at Denver, Colorado.

Dr. Hugh C. Edmiston of New Ulm, Minnesota, was operated on May 23rd, and an acute gangrenous appendix was removed. He went back to his office on June 20th and has worked every day since. The operation and the hospital service was given to Dr. Edmiston complimentary. He received \$300 from insurance company, so he considers that he has thus taken his vacation a little early this year. Dr. Edmiston says that he follows the Golden Rule in his relations with the M. D.'s of his town and that he received excellent treatment from them and from the two hospitals in the city.

Osteopathic Health
for SeptemberThe
HUMAN BODY
RUNS LIKE AN
AUTOMOBILE

An entirely new and strikingly original popular exposition of osteopathy. Its analogies are delightful; its instruction splendid. It takes in the vernacular of the autoist which, these days, is A B C to most everybody. You had better "step on the gas" and reach us in a rush with a good order!

Osteopathic Health
for AugustThe Body's
Four Grand
Systems of
Elimination

This brochure teaches fundamental truths about health and shows how osteopathy co-operates to restore and preserve the natural economy of the body. A very efficient educator that has won thousands to understanding and appreciation of osteopathy. New edition, bound in unusually attractive cover. Speak quickly for your requirements.

Dr. R. P. Buckmaster of Orlando, Florida, who retired from practice about a year ago to take up real estate, is making a success of his new undertaking. Rumor has it that he has made more money sometimes in one month than he did in half a year of practice, and he had a good practice, too.

Dr. Ernest R. Proctor, of Chicago, suffered a severe heat stroke during the recent hot weather. He had been working very hard in practice preparatory to taking a vacation. On the afternoon of one of the extremely hot days he went to the barber shop in his office building, and had hardly seated himself in the chair when he collapsed completely. Osteopaths in the building were immediately summoned to his aid. For a while his condition was most serious and his friends thought that he was about to "cash in" but finally the energetic measures applied and effect and Dr. Proctor rallied, and is now recuperating. His many friends in the profession while sympathizing with him are at the same time congratulating him on his escape from this "close call."

BORN

To Dr. and Mrs. Paul Rexford Kohlmeier of Weeping Water, Nebraska, an 8 pound boy, Paul Rexford, on July 12th.

To Dr. and Mrs. R. R. Sterrett, Missoula, Montana, a baby daughter, Mary Louise, on July 7th.

To Dr. and Mrs. Bertrand H. C. Farr of New Smyrna, Florida, April 22nd, a daughter, Alma Winnifred, weight 9 lbs. "Daddy" was the doctor and so she is the "best ever."

DIED

Mrs. James A. Kinder, sister of Dr. Anita E. Bohnsack, of Cape Girardeau, Mo., on July 21st after a very short illness which developed from a small abscess of the nose.

Rebecca Eileen Thompson, infant daughter of Dr. Theo. and Gladys Dickey Thompson died July 15th, 1921 at the Penna Osteopathic Sanatorium, York, Pa., aged seven and one-half months. Death was caused by acute enuitis.

EXCHANGE and MARKET

WANTED—At once an assistant with New York state license. Must have pleasing personality, good character and osteopathic skill. Salary \$3,000 a year. No office expense and percentage of income. Send photo and state experience. Address Osteopath, 476 Clinton Ave., Brooklyn, New York.

FOR SALE—\$4,000 Minnesota practice. Town of 6,000. Small building on main street plus instruments and fixtures only \$3,000. Address No. 305, care The OP, Waukegan, Ill.

WANTED—Good practice in Middle West. Will consider practice in city if practice is large enough for two men or two men and one woman or for man and wife. Reasonable price will be paid for right kind of practice. Address No. 307, care of The OP, Waukegan, Illinois.

FOR SALE—Practice and equipment, Northern Missouri osteopathic town, 80 miles from Kirksville. Leaving October 1st for P. G. course. Address No. 308, care of The OP, Waukegan, Illinois.

FOR SALE—Illinois practice, established 20 years in city of 30,000. Will sell practice, good will and office equipment for \$3,000 cash. Income warrants price asked. This is an unusual opportunity for one wishing a good location in the rich corn belt of Illinois. Address No. 309, care of The OP, Waukegan, Illinois.

WANTED—Four copies of each of the following back issues of OH: No. 42, March 1920, "Physical Culture's Acknowledgement of Osteopathy's Success in the Great Scourge," etc.; No. 44, May 1920, "What is Osteopathy Good for?"; No. 45, June 1920, "What About Your Back Bone?"; No. 46, July 1920, "A Simple Explanation of the Science of Osteopathy." (Illustrated). No. 47, August 1920, "Osteopathy for the Ills of Childhood." No. 49, "Every-Day Osteopathy." No. 55, April 1921, "A Health Interview with An Osteopath." Have you copies of any or all of these issues? Let us know. Address The Osteopathic Physician, Waukegan, Illinois.

FOR SALE—At sacrifice. High grade practice (now running \$9,000 per annum and growing each month) and splendid complete equipment. Owner retiring from practice. Possession September 1st. Town of 10,000 in center of best sugar, rice and cotton country of South. Ten small towns within a radius of 20 miles. No other D.O. Equipment includes 2 McManis De Luxe Tables; 1 De Luxe Stool; Complete Eye, Ear, Nose and Throat Specialist's Outfit; Sorenson Compressed Air Cabinet; McIntosh Battery; Violet Ray Outfit; Microscope; Instruments of all kinds; Library of 130 volumes. Also upholstered ivory finish office furniture. Office occupies one entire floor especially arranged. Special practice room finished in white enamel. Living rooms in connection can be had if desired. Long lease at a reasonable rent. A wonderful opportunity for the right man to step into splendid practice and assured income. Price for practice, equipment, instruments and furniture, except pictures and rugs, \$2,720. Price with pictures and rugs, \$3,500. Part cash, balance secured notes. If you are qualified for a high grade general and specialty practice it will pay you to investigate this unusual opportunity. Address No. 292, care The OP, Waukegan, Ill.